

## Statement from WhaleShark Media, Inc. about combining CheapStingyBargains.com with Deals2Buy.com

*CheapStingyBargains has been combined with Deals2Buy.com! By combining forces, we can better provide you bargain hunters with the same great deals and offers from thousands of merchant and service providers, all in one place!*

Austin, TX, January 26, 2012. WhaleShark Media, Inc. ([www.whalesharkmedia.com](http://www.whalesharkmedia.com)) intends to combine CheapStingyBargains.com ([www.cheapstingybargains.com](http://www.cheapstingybargains.com)) with its Deals2Buy.com ([www.deals2buy.com](http://www.deals2buy.com)) website effective January 26, 2012.

The decision follows the Pennsylvania Department of Revenue's recent reinterpretation of an existing state statute related to sales tax nexus that could have an adverse impact on the operations of CheapStingyBargains.com as well as our merchant partners. In an effort to protect merchants and WhaleShark's online coupons and deals websites from this reinterpretation, WhaleShark has decided to combine that deals and offers business with Deals2Buy.com, a similar website within its portfolio of online businesses.

Bargain hunters will still be able to find the same great deals and offers that have historically been available on CheapStingyBargains.com when going to Deals2Buy.com. WhaleShark will also combine the newsletter and email lists for the two websites so users of CheapStingyBargains.com will continue to receive exclusive offers and deals information from Deals2Buy.com. Users who wish to opt-out of emails from Deals2Buy.com can "unsubscribe" by following the instructions contained within each weekly email.

Deals2Buy.com, which is operated by WhaleShark Media, is based in Austin, TX, and is a leading website for consumers seeking curated and discounted offers from thousands of businesses who specialize in a number of retail categories from apparel to consumer electronics to financial services companies. Merchants with questions about this announcement can email WhaleShark's operations team at [advertise@whalesharkmedia.com](mailto:advertise@whalesharkmedia.com).

### **About WhaleShark Media, Inc.**

WhaleShark Media, Inc. is the world's leading marketplace for online coupons and deals. The company's websites connect consumers seeking savings with discounts from more than 150,000 merchants, stores, and retailers. WhaleShark Media welcomes more than 300 million visitors to shop its sites every year. The WhaleShark Media portfolio of coupon and deal websites includes [www.RetailMeNot.com](http://www.RetailMeNot.com), the largest online coupon site in the United States; [www.VoucherCodes.co.uk](http://www.VoucherCodes.co.uk), the largest online coupon site in Europe; [www.Deals.com](http://www.Deals.com); [www.Deals2Buy.com](http://www.Deals2Buy.com); [www.CouponSeven.com](http://www.CouponSeven.com); [www.CouponShare.com](http://www.CouponShare.com); and [www.Gutschein-Codes.de](http://www.Gutschein-Codes.de). WhaleShark Media is a fast-growing, profitable company funded by venture capital firms Austin Ventures, Norwest Venture Partners, Adams Street Partners, Google Ventures, J.P. Morgan Asset Management, and Institutional Venture Partners (IVP).

Make sure to "like" RetailMeNot.com on Facebook and follow the company via Twitter @retailmenot.

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