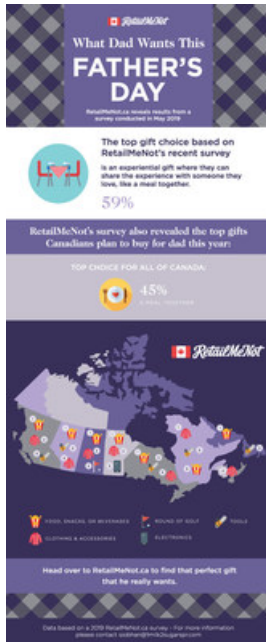


## RetailMeNot.ca Discovers That Food is What Dad Really Wants for Father's Day

TORONTO, May 28, 2019 /PRNewswire/ -- We all know that the way to a man's heart is through his stomach, this is certainly in line with what Canadians are planning for their Dads this Father's Day. [RetailMeNot.ca](https://RetailMeNot.ca) conducted a Survey in May 2019 and found that **66% of Canadians planned on celebrating Father's Day this year by sharing a meal with their Dad or buying them their favourite food or beverage.**



The question is whether this is what Dad truly wants and it turns out, this is exactly what he is wishing for. RetailMeNot.ca also polled Canadian Dad's to find out what would make this Father's Day special and discovered that **60% of respondents would prefer to celebrate by spending time with their loved ones** over their favourite meal.

RetailMeNot.ca has gathered some great Father's Day celebration and gift ideas to make Dad happy.

### The Experience

Since most Dads really want to celebrate Father's Day with their friends and family, why not plan to try the new restaurant down the block, head out to cheer on their favourite team, or go sightseeing on a bike trip.

### The Upgrade

**26% of fathers said that this year they'd like to receive a thoughtful gift** from their loved ones. Perhaps this is the year that dad gets a desperately needed grill upgrade, the new power tool he has been eyeing, or some help upgrading his style.

### The Gift of Time

Dad's need time to relax too. RetailMeNot.ca reveals that **16% of dads wouldn't mind a little me-time for Father's Day**. Why not gift dad a trip to the driving range, a new book by his favourite author, or a new TV to help him kick back and relax.

Not only does [RetailMeNot.ca](https://RetailMeNot.ca) provide shopping insights for those who are impossible to buy for, but it helps save time and money, making sure you get Dad what he truly wants without breaking the bank or your patience.

### Check out some Father's Day deals available now:

*Make an epic meal for Dad:*

- [Hello Fresh: Up To 65% Off First Order](#)
- [Loblaws: RetailMeNot Exclusive! \\$25 Off Your First Order Of \\$100+ When You Try Online Grocery Shopping](#)

*Upgrade his style:*

- [MVMT Watches: 10% Off Your Entire Order](#)
- [Mark's: \\$25 Off \\$150+ Sitewide + Buy 1, Get 1 50% Off Select Items](#)

*Buy him his favourite electronic gadget and/or tools:*

- [Amazon: up to 50% Daily Deals](#)
- [Phillips: 20% Off](#)

*Take him to watch his favourite sports team and enjoy a nice dinner out:*

- [StubHub.com: Save on sports tickets](#)
- [Swiss Chalet: 2 Can Dine for \\$16.99](#)

\*Survey conducted in May 13th 2019 by Angus Reid Global

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