## RetailMeNot's Summer Checklist Is Back June 5-9, Featuring Stackable Savings from Top Brands to Maximize Summer Budgets

- Returning for its second year, RetailMeNot's Summer Checklist brings exclusive cash back offers and top deals on summer essentials and activities helping shoppers stretch their budgets for the season ahead
- Summer Checklist 2025 features deals from leading retailers like Viator, Old Navy, Ray-Ban, Elf Cosmetics and more
- New this year: RetailMeNot teams up with Expedia to give one lucky shopper the chance to create their dream summer experience

AUSTIN, Texas, June 5, 2025 /PRNewswire/ -- Today, RetailMeNot, a Ziff Davis company, announces the return of <u>Summer Checklist</u>, a savings event running from June 5-9. Shoppers can take advantage of exclusive deals and cash back on everything they need to gear up for summer - from travel essentials like hotels and flights to fashion, accessories, home entertainment and more. With top retailers like Expedia, Ray-Ban, Elf Cosmetics, Old Navy, Viator and others participating, Summer Checklist is the ideal time to save on all your summer plans.



With prices rising across many shopping categories, consumers may find it difficult to stretch their budgets this summer. That's where RetailMeNot's Summer Checklist comes in - offering a seamless way to stack promo codes and cash back from nearly 3,800 brands. With no extra effort or deal-hunting required, RetailMeNot automatically combines savings to help shoppers get more for less on everything from travel to seasonal essentials.

"As prices climb, many consumers are feeling the effects," saidStephanie Carls, Retail Insights Expert at RetailMeNot. "Our recent survey found that over half of consumers feel more pressure on their household budgets, and nearly a third are concerned about affording summer essentials and plans. That's why Summer Checklist is so valuable - it makes stacking savings easy, helping shoppers save effortlessly and enjoy summer without overspending."

Several Summer Checklist deals are available starting now, while offers last, including:

- Amazon 15% Cash Back on Amazon Devices
- Booking.com 16% Cash Back
- Canon 10% Cash Back
- Cole Haan 20% Cash Back
- Cricut 16% Cash Back
- Crocs 10% Cash Back
- CVS 25% Cash Back
- Elf Cosmetics 14% Cash Back
- Expedia 8% Cash Back on Flights and Hotels + RetailMeNot Exclusive! 8% Off Hotels
- HOKA 4% Cash Back
- Hotels.com 10% Cash Back + RetailMeNot Exclusive! Get 8% Off Hotels!
- Kate Spade 4% Cash Back
- LG 20% Cash Back
- Lucky Brand 8% Cash Back
- Old Navy 6% Cash Back + Up to 50% Off Almost Everything
- PrettyLittleThing 16% Cash Back + RetailMeNot Exclusive! 50% Off Everything + Extra 15% off
- Princess Polly 6% Cash Back + 20% Off Sitewide
- Ray-Ban 14% Cash Back
- Ulta Up to 10% Cash Back
- Viator 16% Cash Back
- VRBO 10% Cash Back

Shoppers can find the complete list of Summer Checklist offers at RetailMeNot.com/SummerSavings.

Alongside Summer Checklist, RetailMeNot has partnered with Expedia for its exclusiveRoam or Home Giveaway. One lucky shopper will get the chance to create their dream summer experience - whether it's an unforgettable getaway or a memorable staycation close to home. Visit RetailMeNot.com/SummerChecklist to learn more and enter.

**About RetailMeNot:** RetailMeNot is a leading savings destination bringing people and the things they love together through savings with retailers, brands and restaurants. RetailMeNot makes everyday life more affordable through online and in-store coupon codes, cash back offers, and the RetailMeNot browser extension. To learn more, visit <a href="www.retailmenot.com">www.retailmenot.com</a> or follow @RetailMeNot on social media.

**About Ziff Davis:** Ziff Davis (Nasdaq: ZD) is a vertically focused digital media and internet company whose portfolio includes leading brands in technology, entertainment, shopping, health, cybersecurity, and martech. For more information, <u>visit</u> <u>www.ziffdavis.com</u>.

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