

RetailMeNot Accepts Nominations To Fulfill Incomplete Wedding & Baby Shower Registries and Wish Lists from Events Cancelled Due to COVID-19

Of Those Who Created Registries for Major Life Events This Year, 30% Reported Receiving Fewer Items Than Expected

AUSTIN, Texas, March 3, 2021 /PRNewswire/ -- [RetailMeNot](#), a leading savings destination within the Ziff Media Group portfolio, is taking their mission of making life more affordable one step further this week by 'saving registries' for 10 deserving families. March marks the one-year anniversary since the country was shut down due to COVID-19 and many Americans missed out on celebrating moments and milestones, like weddings, engagement parties, baby showers and more. That's why RetailMeNot will reward 10 eligible couples or parents-to-be with \$1,000 each to put towards their unfulfilled registries and wish lists due to canceled events from COVID-19 through their Spring for Savings nomination contest.



According to a recent survey by RetailMeNot, 40% of Americans said they did not send gifts to those that had canceled events in 2020. Out of 150 consumers who had created registries for major life events, 30% reported they had received fewer items than anticipated, and 32% are unsure of what they would receive due to their event being postponed. Knowing this, RetailMeNot decided to reward couples or parents-to-be with its new program with up to \$1,000 per registry. To make nominations and learn more, please visit

[SpringForSavings.com](#).

If registries don't necessarily pertain to you, there are plenty of other savings to be had with the "Spring Savings Event". RetailMeNot is offering over 100 exclusive deals and cash back offers for the first-ever "Spring for Savings Event", so you can save money on anything you want or need. Starting today, head to [SpringForSavings.com](#) to take advantage of savings on apparel, beauty, electronics, home and more from top retailers including Overstock, Express, Tarte Cosmetics, Forever21, Wine.com, among others.

The exclusive "Spring for Savings Event" offers include deals like:

- Overstock.com: 15% off exclusive
- Forever21: 21% cash back
- TOMS Shoes: 20% cash back
- Express: \$20 off \$100 online and in-store
- KiwiCo: 20% cash back
- Vistaprint: 25% off sitewide on one items or 35% off sitewide on 2 items
- Tarte: 20% off \$75 or more, plus 20% cash back
- Wine.com: 20% cash back

"We know traditional parties celebrating big occasions have been cancelled this past year due to COVID, and with those cancellations came unfulfilled registries that folks rely on to support new babies and new homes. The Spring for Savings event was created to help support and spark joy for people across the country who aren't able to purchase these necessary items themselves. On top of all the great deals, we want to allow friends and families to help out too with their nominations. The best part is anyone can take advantage of the great offers this weekend! From beauty products to electronics, there's a deal for everyone," said RetailMeNot Shopping & Trends Expert, [Sara Skirboll](#).

To learn about all the ways to save money year-round, visit [RetailMeNot.com](#). RetailMeNot will provide \$1,000 to 10 eligible participants as part of their 'Save Registries' program. Please head to [SpringForSavings.com](#) to learn more.

About RetailMeNot

RetailMeNot is a leading savings destination bringing people and the things they love together through savings with retailers, brands and restaurants. RetailMeNot makes everyday life more affordable through online and in-

store coupon codes, cash back offers, and the RetailMeNot Deal Finder™ browser extension. To learn more, visit <http://www.retailmenot.com/corp> or follow @RetailMeNot on social media.

About J2 Global

J2 Global, Inc. (NASDAQ: JCOM) is a leading Internet information and services company consisting of a portfolio of brands including IGN, Mashable, Humble Bundle, Speedtest, PCMag, RetailMeNot, Offers.com, Spiceworks Ziff Davis, Everyday Health, BabyCenter and What To Expect in its Digital Media segment and eFax, eVoice, iContact, Campaigner, Vipre, IPVanish and KeepItSafe in its Cloud Services segment. J2 Global reaches over 230 million people per month across its brands. As of December 31, 2019, J2 Global had achieved 24 consecutive fiscal years of revenue growth. For more information, visit: www.j2global.com

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The logo for RetailMeNot, featuring the brand name in a stylized, cursive purple font.

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