

## Second Annual Cash Back Day Starts Today: Score Hundreds of Deals From Top Retailers Over the Next 48 Hours

- Cash Back Day is an exclusive 48-hour online shopping event that celebrates shoppers with up to 20% cash back on purchases made at hundreds of their favorite stores

- This year, shoppers can expect to find limited-time flash offers and cash back on hot products and gifts, making it the most rewarding Cash Back Day in history

- Cash back will appear in shoppers wallets in 45 days, just in time for last minute holiday purchases

AUSTIN, Texas, Nov. 5, 2020 /PRNewswire/ --Today **RetailMeNot**, a J2 Global business within its Ziff Davis division and leading savings destination that brings shoppers incredible offers, promo codes and sales every day, kicks off the second annual **Cash Back Day**. Now through 11:59pm CT on November 6<sup>th</sup>, shoppers can earn money back with 48-hour access to exclusive deals from hundreds of top retailers including ALDO, American Eagle, Expedia, Express, GameStop, Macy's, Postmates, and many others offering up to 20% cash back. With an extended timeframe and new money saving features, this is expected to be the biggest payout of the year.



RetailMeNot launched Cash Back Day in 2019 as an official national retail holiday, recognized by the National Day Calendar, to help gift-givers earn money when they shop while creating an opportunity for retailers to drive additional sales. Shoppers will get their cash back by December 21 – just in time for any last minute holiday purchases. Last year on Cash Back Day, shoppers earned an average of \$19 cash back per order and RetailMeNot paid out over \$450,000 to shoppers!

"Shoppers will find substantial cash back offers on a variety of items including apparel, appliances, beauty and electronics," said Sara Skirboll, Shopping Expert at RetailMeNot. "This year, shoppers have even more ways to save money with new features like flash offers and cash back on products. Not only is Cash Back Day a great time to shop for the holiday season and earn 3x cash back on gifts, it's also a perfect opportunity to place orders early and guarantee items will arrive in time for the holiday."

Here is a sample of the hundreds of Cash Back Day offers available now, while offers last:

- Athleta – 20% Cash Back
- Banana Republic – 15% Cash Back
- Bass Pro Shops – 16% Cash Back
- Bloomingdale's – 16% Cash Back
- Bluemercury – 20% Cash Back
- Boohoo US – 20% Cash Back
- Crocs – 20% Cash Back
- Elemis – 20% Cash Back
- Estee Lauder – 20% Cash Back
- Forever 21 – 20% Cash Back
- Freshly – 25% Cash Back
- Gap – 15% Cash Back
- Melissa & Doug – 24% Cash Back
- Moda Operandi – 20% Cash Back
- ModCloth – 20% Cash Back
- Motherhood Maternity – 18% Cash Back
- Orvis – 20% Cash Back
- OshKosh B'gosh – 14% Cash Back
- Peter Thomas Roth – 20% Cash Back
- Portal from Facebook – 20% Cash Back
- Nasty Gal – 20% Cash Back
- Neiman Marcus – 16% Cash Back
- PetSmart – 20% Cash Back
- Postmates – 20% Cash Back

- Hertz – 20% Cash Back
- Hydrow – 20% Cash Back
- INTERMIX – 20% Cash Back
- IT Cosmetics – 20% Cash Back
- Jos. A. Bank – 20% Cash Back
- Lands' End – 20% Cash Back
- Laura Mercier – 20% Cash Back
- Macy's – 15% Cash Back
- Quay Australia US – 20% Cash Back
- QVC – 20% Cash Back
- Rebecca Minkoff – 20% Cash Back
- Stuart Weitzman – 15% Cash Back
- Sunglass Hut – 15% Cash Back
- Tarte Cosmetics – 20% Cash Back
- TOMS Shoes – 15% Cash Back
- Wine.com – 16% Cash Back

Taking advantage of Cash Back Day couldn't be easier:

1. Login or create a free account with RetailMeNot
2. Choose and activate a cash back offer for where you want to shop online
3. Make the purchase with the retailer of your choice
4. Allow us 45 days to validate your purchase
5. Redeem your rewards for cash via Venmo or PayPal - just in time for last-minute or post-holiday shopping

★ Pro tip: combine with other codes and sales for even greater discounts.

Visit [cashbackday.com](http://cashbackday.com) to view the complete list of Cash Back Day offers, and follow along on [Facebook](#), [Twitter](#) and [Instagram](#) for more updates.

#### **About RetailMeNot**

RetailMeNot is a leading savings destination bringing people and the things they love together through savings with retailers, brands and restaurants. RetailMeNot makes everyday life more affordable through online and in-store coupon codes, cash back offers, and the RetailMeNot Deal Finder™ browser extension. To learn more, visit <http://www.retailmenot.com/corp> or follow @RetailMeNot on social media.

#### **About J2 Global**

J2 Global, Inc. (NASDAQ: JCOM) is a leading Internet information and services company consisting of a portfolio of brands including IGN, Mashable, Humble Bundle, Speedtest, PCMag, RetailMeNot, [Offers.com](#), Spiceworks Ziff Davis, Everyday Health, BabyCenter and What To Expect in its Digital Media segment and eFax, eVoice, iContact, Campaigner, Vipre, IPVanish and KeepItSafe in its Cloud Services segment. J2 Global reaches over 230 million people per month across its brands. As of December 31, 2019, J2 Global had achieved 24 consecutive fiscal years of revenue growth. For more information, visit: [www.j2global.com](http://www.j2global.com)

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