Celebrate Cash Back Day & Earn Money When You Shop at Hundreds of Top Online Retailers Today

- The new holiday, declared last month by RetailMeNot, celebrates shoppers by helping them earn money when they spend

- The unprecedented 24-hour exclusive cash back event takes place today - November 7, 2019 - with offers from hundreds of online retailers for up to 20% cash back

- Those who shop on Cash Back Day will receive money back in their wallets before the holidays

AUSTIN, Texas, Nov. 7, 2019 /PRNewswire/ -- Today RetailMeNot, a leading savings destination that brings shoppers over 500,000 incredible offers, promo codes and sales every day, celebrates the first-ever Cash Back Day: a new retail holiday that takes saving money to the next level.

Available now through midnight tonight, shoppers can earn money back with 24-hour access to exclusive deals from hundreds of top retailers including Amazon, Bloomingdale's, Sephora, Ulta, Postmates, Kendra Scott, Macy's, Neiman Marcus, One Kings Lane, among many other top online retailers offering up to 20% cash back.

RetailMeNot declared the new holiday last month as an official day to help gift-givers get a head-start on their holiday shopping. The annual holiday will be observed the first Thursday of November moving forward.

Taking advantage of these cash back offers could not be easier. Simply login to RetailMeNot or create a free account, choose and activate a cash back offer for where you want to shop online, then make the purchase with that retailer. Shoppers can redeem the total cash back rewards via Venmo or PayPal just before the holidays, in time for last-minute or post-holiday shopping, You can combine cash back offers with other codes and sales for even greater savings.

Shopping and trends expert from RetailMeNot, Sara Skirboll says, "Cash Back Day is the unofficial start to the holiday shopping season and I'm hoping everyone will take advantage of the incredible online cash back offers today. Shoppers can earn up to 20% cash back on purchases they were most likely already planning to make at retailers they're probably already planning to shop! If you're looking for apparel, shoes, home improvement, beauty, or travel gifts, look no further than RetailMeNot because we have them all, plus many more. Hundreds more, in fact! We're excited to bring tremendous savings to people across the country in advance of the holidays and look forward to celebrating for years to come."

Top Cash Back Day offers that consumers can shop today include:

- 4moms: 20% Cash Back
- A Pea in the Pod: 10% Cash Back

- Academy Sports: 20% Cash Back
- Adidas: 20% Cash Back
- Aldo: 18% Cash Back
- Alex and Ani: 20% Cash Back
- Amazon: Up to 12% Cash Back
- Ashley HomeStore: 16% Cash Back
- ASOS: 10% Cash Back
- Aveda: 20% Cash Back
- bareMinerals: 20% Cash Back
- Bass Pro Shops: 15% Cash Back
- Bergdorf Goodman: 18% Cash Back
- Bloomingdale's: 10% Cash Back
- Bobbi Brown Cosmetics: 10% Cash Back
- Bonobos: 20% Cash Back
- Booking: 10% Cash Back
- Canon: Up to $100 Cash Back
- Coach: 12% Cash Back
- CVS: 20% Cash Back
- Dollar Rent A Car: 20% Cash Back
- Elf Cosmetics: 20% Cash Back
- Elizabeth Arden: 20% Cash Back
- Frame Denim: 20% Cash Back
- Harvey Nichols: 20% Cash Back
- Hertz: 12% Cash Back
- Holiday Inn Express: 20% Cash Back
- Horchow: 16% Cash Back
- Intermix: 17% Cash Back
- JoS A Bank: 20% Cash Back
- Kate Spade: 12% Cash Back
- Kendra Scott: 20% Cash Back
- Kerastase: 14% Cash Back
- Laura Mercier: 12% Cash Back
- LifeLock: 60% Cash Back
- L'Occitane: 20% Cash Back
- Macy's: 20% Cash Back
- MGM Resorts International: 20% Cash Back
- Minted 20% Cash Back
- Moda Operandi: 14% Cash Back
- Neiman Marcus & Neiman Marcus Last Call: 16% Cash Back
- NEST Fragrances: 10% Cash Back
- Office Depot Office Max: 14% Cash Back
- One Kings Lane: 16% Cash Back
- Orvis: 10% Cash Back
- Postmates: 30% Cash Back
- Ray-Ban: 20% Cash Back
- Rebecca Minkoff: 20% Cash Back
- REN Skincare: 16% Cash Back
- ReVive Skincare: 20% Cash Back
- Rosetta Stone: 30% Cash Back
- Sears: 20% Cash Back
- Sephora: $20 Cash Back on $100
- Smashbox: 20% Cash Back
- Snapfish: 40% Cash Back
- Stubhub: Up to $60 Cash Back
- Sunglass Hut: 15% Cash Back
- T3 Micro: 20% Cash Back
- Tarte Cosmetics: 20% Cash Back
- The Body Shop: 20% Cash Back
- The Home Depot: 14% Cash Back
- Ugg: 20% Cash Back
- Ulta: 10% Cash Back
- Under Armour: 20% Cash Back
- Vineyard Vines: 20% Cash Back
- Vistaprint: 20% Cash Back

- Vitamix: 16% Cash Back

Visit www.retailmenot.com/cashback to view the complete list of Cash Back Day offers, and follow along on Facebook, Twitter and Instagram for up to the minute news.

For media requests, press interviews or if you're an advertiser interested in learning more about Cash Back Day, please contact media@rmn.com.

About RetailMeNot, Inc.
RetailMeNot, Inc. is a leading savings destination bringing people and the things they love together through savings with retailers, brands, restaurants and pharmacies. RetailMeNot makes everyday life more affordable through online and in-store coupon codes, cash back offers, and the RetailMeNot Genie browser extension. Savings are also provided in consumers' mailboxes through the RetailMeNot Everyday™ direct mail package, and at the pharmacy with RxSaver by RetailMeNot.

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