RetailMeNot.ca is Helping Canadians Rediscover Two Valuable Resources In Their Lives - Time and Money

TORONTO, April 15, 2019 /PRNewswire/ -- Canadians' lives are more fast-paced than ever! With work, family and social obligations, it seems there is always something being added to the agenda and to-do list. People will do anything to save time and energy, which explains the growing trend of online shopping that has exploded in recent years.

- **80% of Canadians reported purchasing something online in the last six months** and digital sales were up 14% year-over-year, compared to brick-and-mortar, which was only up 1%.

And while the online experience is more convenient than running from store to store, price comparing and hunting for deals online can still be quite time consuming**.**

Enter RetailMeNot.ca, the ultimate savings website committed to helping Canadians save *time and money*.

RetailMeNot.ca is a FREE, user-friendly website that aggregates coupons and deals available from the top retailers in Canada, such as the Hudson's Bay, BestBuy, Sephora, Indigo, Michael Kors, Amazon and many more. No membership is required nor is any personal information requested. RetailMeNot.ca users reported savings of up to $20 per transaction!

- According to a survey conducted on April 3, 2019 by RetailMeNot.ca, **69% of Canadians prefer to shop online in order to find the best deals.** Following deal finds, those surveyed favoured online shopping because of convenience and easy access to a wider variety of products.

There is no better time to leverage a savings tool like RetailMeNot.ca than during tax season. **Shopping and Trends Expert Sara Skirboll shares: "Despite the stress of tax season, shoppers can have peace of mind knowing that this month still offers deep discounts across several spring and summer staples. Now is the time to revamp your spring style while also getting your finances in order and learning how to spend that tax refund wisely."**

RetailMeNot.ca is truly the ultimate shopping companion, helping people save valuable time and money, so they can focus on what really matters in life.

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

SOURCE RetailMeNot

For further information: Katie Hammill, RetailMeNot, k.hammill@rnm.com, 412-600-4869

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