RetailMeNot's Best Things to Buy in March

March right into savings on scents, sunglasses and more

AUSTIN, Texas, Feb. 28, 2019 /PRNewswire/ -- Presidents Day has come and gone, but that doesn't mean the deals are done. Pointing the way toward savings is RetailMeNot shopping and trends expert Sara Skirboll. "Retailers use the change of seasons as a way to encourage consumers to shop—and ultimately save," Skirboll says. "This year is no different, which is great news for those looking to swap out their fragrances, upgrade their accessories and book a vacation."



Shoppers can also plan ahead for next winter. "What I love about March sales is that families can save on items for the whole year," Skirboll says, "not just for spring."

Save Now, Benefit Later
March is the month to prep for next winter and snag cold-weather apparel and sporting equipment. As spring approaches, retailers are motivated to get larger-size winter gear and apparel into shoppers' hands, so look for savings on skis, snowboards and outdoor accessories. Not an outdoorsman? Sweaters, outerwear and boots will also see deep discounts. Deals will start to thin out by April, so don't waste any time!

- H&M: Up to 50% off jackets and coats
- Dick's Sporting Goods: 50% off snow helmets and goggles

Pack up the Savings
Most of the country is still experiencing winter, so naturally travelers are dreaming of warm-weather getaways. With this in mind, stores will be discounting luggage, travel bags and smart suitcases. Looking to update your travel gear? Try retailers like:

- Amazon: 40% off laptop backpacks
- Pottery Barn Kids: Up to 70% off select backpacks, luggage and more

Savvy Spring Breakers
With luggage at the ready, it's time to book that travel package. Vacationers can save with a variety oftravel deals, which include flights, hotels, cruises and even train tickets. Those who love the high seas should book soon, though, as March is the end of what the travel industry calls "Wave Season," when many cruise lines offer discounts. Regardless of the preferred destination or mode of transportation, would-be tourists can look at Hotels.com, Hotwire and others for the best savings.

- Travelocity: 10% off select hotel bookings of $150+
- Disney Cruise Line: 20% off select Disney cruises

Accessorize It
Warm-weather styles are starting to roll out, along with the accessories to match. Shoppers can snag designer sunglasses, purses, watches and more for a steal. Don't be discouraged by the "last year" language—some styles are timeless, and saving money is always on-trend!

- Zales: $40 off $120 orders and free shipping
- Tory Burch: Up to 40% off 500+ select styles

Smells Like Springtime
If Valentine's Day brought you chocolate and flowers but not a new fragrance, now is the time to get spritzy with your shopping. New spring scents and collections will be out soon, and retailers need to make room for all the new inventory. Now is the time for shoppers to score a deal and get fresh as a daisy.

- Perfumania: Up to 50% off your order
- Bath & Body Works: Up to 50% off select home fragrance

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that approximately $4.4 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2016, more than $600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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