RetailMeNot, Inc. Announces Three Executive Appointments

- Joshua Platt, former vice president of product for Nordstrom.com, named chief product officer

- Company promotes Scott Sundheim to senior vice president of North America marketing and Seth Randle to chief counsel and compliance officer

AUSTIN, Feb. 12, 2019 /PRNewswire/ -- RetailMeNot, Inc. today announced that Joshua Platt has joined the company as chief product officer. Platt most recently served as vice president of product for Nordstrom.com. Prior to his four-year tenure there, Platt spent 11 years at Microsoft in various product leadership roles including director of product for the cloud and server business Azure and director of product for Microsoft.com. Platt holds a Master of Business Administration from the University of Illinois and a Bachelor of Arts from the University of Denver.



"I have always been passionate about improving people's lives through digital products," said Platt, "so I was attracted to the role at RetailMeNot given the company's mission of saving millions of consumers money. I am excited to carry that mission forward while delivering superior customer experiences that drive business growth."

RetailMeNot also announced two internal promotions: Scott Sundheim to senior vice president of North America marketing and Seth Randle to chief counsel and compliance officer.

Prior to Sundheim's seven-year career at RetailMeNot, he held a variety of marketing positions at the Kellogg Company, building CPG brands including Pop-Tarts, Keebler Cookies, Cheez-It, and Nutri-Grain. Scott holds a Master of Business Administration from the Eli Broad College of Business at Michigan State University and a Bachelor of Science in sport marketing and management from Indiana University, Bloomington.

Randle will join the RetailMeNot executive team as chief counsel and compliance officer. He has previously served as vice president of legal for RetailMeNot, and currently also serves as chief IP counsel for Harland Clarke Holdings, RetailMeNot's parent company. Randle has held multiple attorney positions with law firms based in Austin, Texas, and currently sits on the governing board of directors at Make-A-Wish Central & South Texas. He holds a Juris Doctor from Vanderbilt University Law School and a Bachelor of Science in engineering from the University of California, Berkeley.

Platt, Sundheim and Randle will report into Marissa Tarleton, chief executive officer of RetailMeNot.

"I am thrilled to round out the executive bench with these incredibly talented and deeply experienced individuals," said Tarleton. "With strategic focus on a strong consumer voice and the mission to drive incremental business for our partners, RetailMeNot's leadership team is well-positioned to win in 2019."

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers

and consumers through meaningful digital, mobile and print promotions both online and in store.

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