Harland Clarke Awarded Prestigious Environmental Management System Certification

SAN ANTONIO, Texas, Nov 27, 2018 — Harland Clarke Holdings (HCH), a group of industry leading companies focused on connecting clients with their customers, today announced it has received the ISO 14001:2015 Environmental Management System certification. This certification reflects the organization's long-term commitment to environmental protection, transparency, and customer satisfaction.

Harland Clarke Holdings' businesses work diligently to minimize negative impacts on the environment, manage internal capabilities to measure improvement, and drive sustainable performance. This helps build ongoing controls across the enterprise that drive systematic processes to reduce waste, conserve natural resources and pursue more eco-friendly initiatives.

"We are extremely proud of our commitment to environmental protection and sustainability as an integral part of our company," says Victor Nichols, CEO of Harland Clarke Holdings. "Securing ISO certification for our environmental management system is a significant achievement that showcases our efforts in strengthening internal controls while generating ideas and solutions to improve our environment. We are proud to be recognized for our dedication to global sustainability."

ISO 14001 is the most widely used environmental management standard and has recently been updated to reflect modern business challenges. The certified program requires greater focus on leadership and strategic planning, proactive initiatives to protect the environment from harm, improved environmental performance, lifecycle considerations for environmental aspects and a communications strategy. All of which provide for more robust standards for environmental protection and performance.

"Our commitment and use of the ISO 14001:2015 Environmental Management System Standard is essential to sustainability and promotes business growth while protecting the environment," said Brian Skrobarcek, Director Sustainability and Corporate Responsibility. "Receiving this certification is a testament of our long-term plans to continuously assess and improve our environmental footprint for the benefit of our team members, our clients and the greater ecosystem."

The certification is valid for three years and is provided by DNV GL – Business Assurance.

About Harland Clarke Holdings

Harland Clarke Holdings is comprised of companies focused on optimizing client relationships through multiple channels by enabling them to acquire, retain and grow their customer base. Its major business units, Valassis, Harland Clarke, RetailMeNot and Scantron are recognized as leading providers of incentive advertising, marketing services, transaction solutions, education services and intelligent media delivery that create millions of customer touch points annually for their clients. Harland Clarke Holdings is a wholly owned subsidiary of MacAndrews & Forbes Incorporated.

About DNV GL – Business Assurance

DNV GL – Business Assurance is part of the DNV GL Group, a world-leading certification body helping businesses assure the performance of their organizations, products, people, facilities and supply chains through certification, verification, assessment, and training services.

Media Contact
Debbie Serot, SVP Corporate Communications
Harland Clarke Holdings

Debbie.serot@harlandclarke.com

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