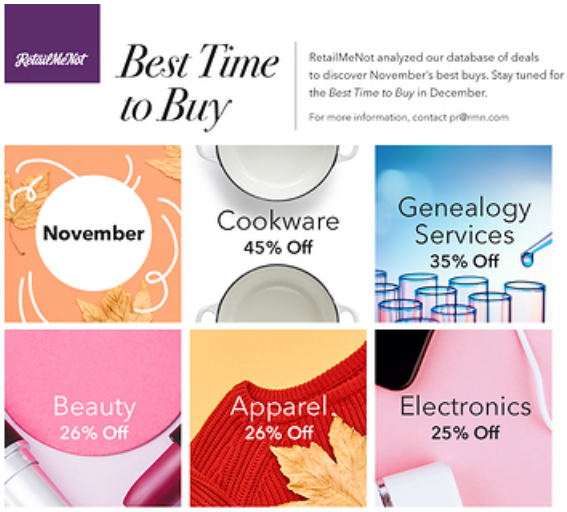
RetailMeNot, Inc. | MediaRoom

Start Holiday Shopping With November's Best Things to Buy

Let the turkey fuel your inner retail warrior

AUSTIN, Texas, Nov. 1, 2018 /PRNewswire/ -- With the three biggest shopping days of the year falling later this month, the season for savings is officially here. However, just because Thanksgiving, Black Friday and Cyber Monday happen at the end of November doesn't mean the rest of the month is a wash for deals. Keep reading to find out what to buy this month, what to avoid, and how to get the best savings possible.



Sara Skirboll, shopping and trends expert for RetailMeNot, advises that "While holiday shopping can be exhausting, it's still something that most everyone will need to do at some point or another this season. Be sure not to break the bank this year and follow a few of my favorite tips like plan ahead, stick to a budget, and start early. This is sure to save you some dollars and frustration." Skirboll adds, "Deals can be found all month so make sure to take advantage. Just be sure it's best deal before swiping your card. A few pro tips to get the most bang for your buck: Follow your favorite retailers on social media, always keep return policies in mind and, if possible, leave the kids at home to avoid unnecessary spending."

The Deals are Cooking
Holiday gatherings are just around the corner, and what better time to stock up on cookware essentials than right before Thanksgiving. Holiday sales leading up to Cyber Week will offer the deepest discounts, and they will start in the coming weeks. Surprise friends and family with some culinary tools, and stock up to become the host with the most.

- JCPenney: 15% Off In-store & Online
- Bed Bath and Beyond: Up to $50 Off Cuisinart Cookware Sets

Who Are You REALLY Sitting Next To?
Holiday togetherness on Thanksgiving can make some wonder, 'Who am I*really* sitting next to?' Genealogy services like 23andMe will make for the most interesting dinner-table discussions, as well as allow shoppers to take a deep dive into family ancestry.

- Living DNA: A Personalised Ancestry Book For $69
- 23andMe: $30 off Best Seller Pack

Bundle Up
A new season calls for a new wardrobe. Some colder weather apparel has been on the shelves since last month, but patience is a virtue! Shoppers who waited will able to find deep discounts on winter clothing, shoes and accessories. Make sure to bundle up for the coming months, and stock up in the 10 days leading up to Cyber Monday when the prices are at their lowest.

- Lands' End: Up to 60% Off Select Women's winter coats, Jackets & more
- Nordstrom Rack: Up to 50% off Rain Boots and Winter Boots

Bring on the Glam
The cooler weather isn't just grounds for a new wardrobe; it also calls for a full beauty revamp. Deep discounts are plentiful in November, but don't count out beauty items for yourself or your besties. Stores will be making room for new holiday sets and

seasonal product launches, and the same goes for cosmetics and beauty goods.

- Sephora: 50% Off Weekly WOW Deals and Free Beauty Samples
- Ulta: 20% Off Any One Qualifying Item In-Store

Tech the Halls
If your Thanksgiving meal hasn't made you too sleepy, let Black Friday commence! The busiest shopping holiday of the year is on the horizon and it will come with great discounts on many large electronic purchases. From TV sets and cameras to laptops and tablets, prices will be slashed so shoppers can get decked out with the latest tech.

- Best Buy: Up to $70 Cash Back and 20% Off One Select Regular-Priced Item
- Ebay: Up to 89% Off Electronics Deals + Free Shipping

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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