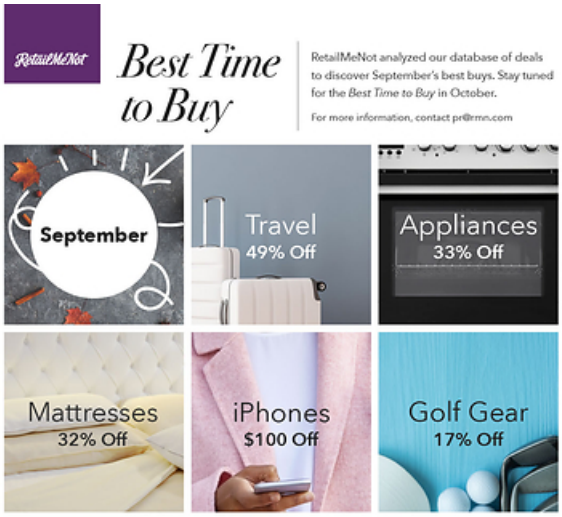
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Say So Long to Summer and Hello to September's Best Buys

Whether it's travel you want, or a good night's sleep - this month's savings make it all easier

AUSTIN, Texas, Aug. 30, 2018 /PRNewswire/ -- With the dog days of summer in the rearview, September ushers in the unofficial start of fall. Shoppers are recovering from their summer and back-to-school spending, but other reasons to shop are just around the corner, from tailgating parties and Halloween to the holidays.



"Labor Day will kick off a month of opportunities to save in a variety of categories," says Sara Skirboll, shopping and trends expert for RetailMeNot. "The long weekend brings the end of the season, so summer-related items will be at or near their lowest prices. Shoppers should also look for savings on big-ticket items like appliances, mattresses and airfare."

Travel: Jet Set for Less
Airline tickets are commonly discounted in early fall. Travelers can find the best deals on flights approximately eight weeks before the intended departure date making Labor Day the perfect time to schedule flights for December. Pro tip: Set up fare alerts, so you can make sure you are getting a great price.

- Travelocity: $75 Off Select Flight + Hotel Packages
- Alaska Airlines: Flights starting from $49 one way

Mattresses: Rest Easy
According to the Better Sleep Council, it is best to replace a mattress every seven to eight years. Labor Day is the time to make it happen. Long weekends are prime time for buying big-ticket items, and mattresses are no different. Shoppers like to take their time before making such a large investment, and the three-day weekend gives them the opportunity to look around and test-drive different options. Shoppers who are in the market for a new bed can expect to see Labor Day savings as deep as 50% to 60% off.

- Mattress Firm: Labor Day Sale! King for a Queen Or Free Adjustable Base on Mattress Purchases Over $599
- 1800Mattress: $200 Off Select Simmons Beautyrest Mattresses

Appliances: Big Savings on Big-Ticket Items
Labor Day will also kick off sales on appliances. Throughout the month, look for savings on refrigerators, stoves and washers and dryers. Even smaller appliances and kitchen gadgets will have prices slashed. Luckily, trends don't come and go as frequently in this category, so older models are just as functional. A word to the wise, though: If shoppers aren't in a rush to purchase smaller household appliances, like vacuums and kitchen items, hold off until November because Black Friday and Cyber Monday will have discounts worth the wait.

- Sears: Up to 30% Off Kenmore Appliances + Extra $50 Off $499 + Free Delivery on $399
- Best Buy: Labor Day Sale! Up to 40% off Appliances

iPhones: Apple Pickin'
Historically, new iPhone models are announced in September. While Apple has not announced a release date for the newest upgrade, now is still a good time to find discounts on older models. Those who don't mind missing out on the latest and greatest

can save up to $100 on prior years' models, according to RetailMeNot data. However, those wanting to upgrade other electronics should be patient. This month is a great time to snag a new iPhone, but most other electronics will be discounted in November as part of the Black Friday shopping celebration.

- Best Buy: Up to $300 During the Apple Sale Event
- Verizon: $100 Off when you upgrade amazing iPhones

Golf Gear: Talk Birdie to Me
While sports fans across the nation are gearing up for football tailgates and rooting for their favorite college or professional teams, shoppers should turn their attention to sales on golf gear—after all, the Ryder Cup begins on September 28.

- Golf Galaxy: Up to 70% Off Select Clearance Gear
- PGA Tour Superstore: Up to 50% off Sitewide

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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