Vivek Sagi Appointed RetailMeNot, Inc.'s Chief Technology Officer

AUSTIN, Texas, Aug. 22, 2018 /PRNewswire/ -- RetailMeNot, Inc. today announced that Vivek Sagi has been appointed as chief technology officer. Vivek has more than 20 years of innovation experience as a serial entrepreneur and technology executive and has global experience working in the U.S., Asia and Europe. He most recently served as the head of product and engineering for Amazon Business Procurement Solutions and as chief technology officer for Woot.com, an Amazon company.

"I am thrilled to welcome a technology leader of Vivek's caliber to RetailMeNot's executive team," said Cotter Cunningham, CEO and founder of RetailMeNot, Inc. "Vivek is an experienced executive with a drive for growth, and his entrepreneurial spirit is a great match for our culture and company. I look forward to what he can help RetailMeNot accomplish as we become the ultimate consumers' savings destination to save on everything from retail, dining and groceries to prescription pharmaceuticals."

Vivek joined Amazon in 2013 as the chief technology officer of Woot.com. There, he led the software engineering, business analytics and product teams resulting in business growth and accelerated innovation in mobile and customer engagement. He subsequently moved to Austin to start Amazon Business Procurement Solutions, where he led global product and engineering for Amazon's B2B marketplace and delivered significant revenue and adoption growth.

Prior to Amazon, Vivek held executive positions at a variety of market-leading companies including Vungle, a Google Ventures backed mobile video ad network; NewBrandAnalytics, an NEA-backed social intelligence platform; and ServiceLive, a U.S. home services marketplace and Sears Holdings subsidiary. Early in his career, he was a consultant for Deloitte Consulting and worked at Selectica, where he contributed to its successful IPO. Vivek holds a Master of Business Administration from Wharton Business School, a Master of Science from Penn State University and a Bachelor of Technology from the Indian Institute of Technology, Chennai.

"It's exciting to join a company with a solid core mission and great culture that's poised for growth," said Vivek. "I am looking forward to making an impact on RetailMeNot's next chapter."

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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