RetailMeNot Names Sharon Brogdon the Director of Diversity and Inclusion

RetailMeNot Commended for Best-in-Class Company Culture and Its Diversity and Inclusion Program

AUSTIN, Texas, Aug. 15, 2018 /PRNewswire/ -- RetailMeNot, Inc. is pleased to announceSharon Brogdon, former Microsoft and Intel Corporation leader, has joined the company to lead and expand diversity and inclusion efforts. Sharon has well over a decade of diversity and inclusion experience, including a focus on creating and implementing corporate strategy, building strategic relationships with key external thought leaders and organizations, championing a diverse pipeline of technical talent, and driving programs focused on strengthening talent development, progression and retention.

"When we incorporated 'diverse and inclusive' as an official company value in 2016, it was met with excitement from our employees," said Cotter Cunningham, founder and CEO, RetailMeNot, Inc. "Since then, we've worked hard to make it more than just words on the wall, instead making it something we live and breathe every day. I am excited we have hired Sharon, an accomplished leader, to expand on these efforts and help us continue to carry out that mission."

Sharon most recently served as director of global diversity and inclusion strategy for Microsoft. Prior to that, she held a long tenure at Intel moving from positions in strategic marketing and business analysis to a diversity and inclusion leadership role. She is an ASCENT Fellow with the Tuck School of Business and a Cornell University Certified Diversity Professional. Sharon is a veteran of the U.S. Navy and a recipient of the Navy Commendation Medal and the Navy Achievement Medal. She holds a Bachelor of Science in biology from Purdue University.

"RetailMeNot has established a strong commitment to an inclusive culture and I look forward to building on that foundation," said Sharon Brogdon, director, diversity and inclusion, RetailMeNot, Inc. "I am excited for the opportunity to blend my experience with RetailMeNot's vision, which is so clearly dedicated to diversity and inclusion."

RetailMeNot Honored With Three Recent Awards
As a result of continued investment in both RetailMeNot's broader company culture and its diversity and inclusion program, the company was honored with three recent awards. It was named one of the Best Places to Work by the *Austin Business Journal*, an all-around coolest company by Austin Inno, and a finalist for the inaugural Austin Mosaic Awards celebrating companies committed to diversity and inclusion initiatives in the city.

RetailMeNot made the Best Places to Work list for the third year in a row, climbing to number five on the list of large companies in the Austin area. At the Coolest Companies Fest hosted by Austin Inno, RetailMeNot was recognized in the All-Around Coolest companies category, and also took home a Readers' Choice accolade.

At the inaugural Austin Mosaic Awards, RetailMeNot was named a finalist based on judges' evaluation of the work done, culture and business practices, as well as the internal and external support of diversity and inclusion, and the impact of actions within the space.

Diversity and Inclusion at RetailMeNot
RetailMeNot's program includes seven Employee Resource Groups, a Diversity and Inclusion Council andsupport from all levels of the company, including the executive team. Employees are encouraged to volunteer at any level they feel comfortable, and take an active leadership role in the program.

RetailMeNot has six company values: transparent, innovative, value-driven, tenacious, diverse and inclusive, and analytical. Learn more about joining the company at https://www.retailmenot.com/corp/careers/.

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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