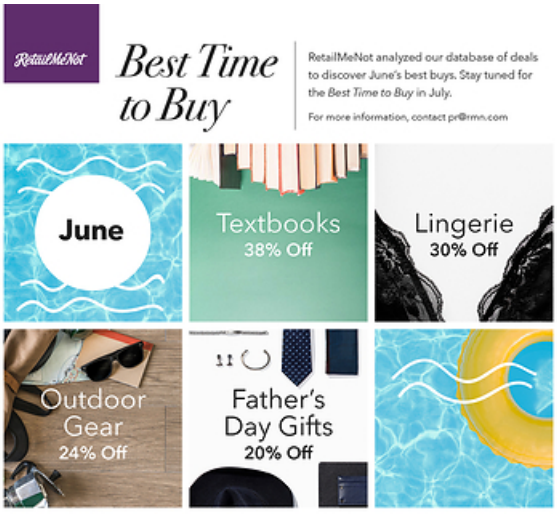
RetailMeNot, Inc. | MediaRoom

Kick Off a Summer of Savings - See June's Best Things to Buy

Show the Love, Snag the Savings

AUSTIN, Texas, June 5, 2018 /PRNewswire/ -- June marks the official start of summer, and for many that means spending more time in the great outdoors. With Father's Day and travel plans on the horizon, spending can quickly add up. Luckily for shoppers, June also brings some great discounts so they can keep a handle on their summer budgets.



RetailMeNot shopping and trends expert Sara Skirboll knows how easy it is to get overwhelmed with all the new seasonal items: "From Father's Day to Graduation Day to beach days and beyond, summer shopping can be tons of fun – but can also add up quick. Shoppers should be mindful of what and when they are purchasing. Pay attention to this month's deepest discounts, and hold off on some other seasonal essentials - like swimwear, apparel and shoes - until later in the season for the best prices."

Deals for Dad
We've celebrated mom, now it's time to show dad some love. Father's Day falls on June 17, and many of his favorite gifts are on sale already. RetailMeNot can help deliver deals to every type of dad. DIY dads are in for a treat as home improvement stores have historically offered savings on name-brand power tools and grills. For those looking for some quality time, an experience is sometimes better than what comes in a box. Many restaurants will offer discounts and freebies for the holiday, as well as free admission to museums, zoos and parks. Sporty dads can get their game on with gifts as varied as athletic gear and equipment. Regardless of his favorite pastime, make him proud by spending wisely.

- Golf Discount: Up to 70% Off Dads & Grads Sale + Free Shipping on $75+
- Lowe's: Up to 20% off Select Grills

The Great Outdoors
For the most part, seasonal goods usually don't go on sale until the tail end of summer, but outdoor gear is the exception. Prices on fishing, hiking and camping gear tend to drop as the cold weather moves in, but June is another rare opportunity to save. For those planning a summer camping trip, get prepared by checking out retailers like Dick's Sporting Goods, Cabela's and REI for outdoor savings.

- Cabela's: Father's Day Sale Up to 50% off
- Big 5 Sporting Goods: $15 off $75 In-Store Coupon

Savvy Students
With graduation season in full swing, some students are happy to be ridding themselves of old textbooks and prepping for summer fun. However, many other students are enrolled in summer school and in need of textbook rentals or purchases across all subjects. For students looking to further themselves this summer, or for those wanting to prep for their fall courses, now is the time to buy. Textbooks can rack up a hefty tab, so look at retailers like Chegg and Barnes & Noble for discounts to help cushion the blow of those heavy prices.

- Barnes & Noble: $10 Off Every $100 You Spend Including New & Used Textbooks
- Chegg: Free shipping on $35+

Sultry Savings
Victoria's Secret hosts its popular semi-annual sale in January and June. During this time period, many other retailers follow suit to keep a few customers for themselves. While Victoria's Secret recently phased out its swimwear collection, shoppers are still able to get a variety of items like lingerie, loungewear and other intimate apparel. Since these sales tend to last a few weeks, shoppers don't have to rush to buy. Especially because more discounts are usually released during the latter part of June. Though Victoria's Secret is one of the most popular retailers for these items, be sure to check out competitive pricing from retailers like Frederick's of Hollywood, Macy's, Kohl's and Aerie by American Eagle.

- Victoria's Secret: Free Shipping on $100
- Frederick's of Hollywood: RetailMeNot Exclusive! Save 25% off $125 or more and $10 off $50 or more

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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