RetailMeNot Asks Moms What They Really Want on May 13

And there's not a scented lotion in the bunch

AUSTIN, Texas, May 4, 2018 /PRNewswire/ -- Mother's Day is around the corner, and many shoppers are likely stumped on what to get their favorite lady. And that's no surprise. Moms did raise us, teach us morals and survive our teen angst years—is there even a gift suitable for such a strong woman?



But even if consumers are feeling clueless toward a Mother's Day gift, they still plan to buy one. In fact, according to a recent RetailMeNot survey, 76 percent of shoppers plan to buy gifts this year for Mom, compared to 70 percent in 2017.

"For shoppers needing inspiration, RetailMeNot has Mother's Day deals on gifts for every type of mom as well as prices that are sure to make her proud!" says Shopping & Trends Expert Sara Skirboll.

Not only does RetailMeNot have deals, but it also has gifting advice straight from the source: actual moms. That's right. RetailMeNot asked, and moms answered! Presenting an off-the-record and totally honest poll of what gifts moms secretly want for Mother's Day. For a full list of responses from the moms interviewed, check out RetailMeNot's blog,*The Real Deal*.

"If money is no object, I'd like one of those silent Dyson blow dryers."— Lisa

Buy it: Dyson Supersonic Hair Dryer ($399.99) at Bed Bath & Beyond
Save on it: Take 20 percent off one item instantly.

"A long weekend in Miami." — Audrey

Buy it: South Beach getaway (prices vary) at Travelocity
Save on it: Get 15 percent off participating hotels.

"A shower clock so I don't have to scream the time at my son in the morning. (Well, it's likely I will still have to scream but still)." — Patty

Buy it: Sangean H201 Waterproof/Shower Radio ($59) at Amazon
Save on it: If you're not a Prime member, get your free 30-day trial on.

"A new clutch."— Michelle

Buy it: I.N.C. Molyy Snake-Embossed Small Party Clutch ($39.50) at Macy's
Save on it: Get up to $40 cash back for online purchases at Macy's.

"The Instant Pot."— JK

Buy it: Instant Pot ($79.99–$139.99) at Amazon
Save on it: Get a free 30-day trial for Prime.

About RetailMeNot, Inc.
RetailMeNot, Inc. (https://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that $4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than $560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

Media Contacts:
Hillary White
RetailMeNot
hwhite@rmn.com
(832) 278-5615

SOURCE RetailMeNot

---

https://retailmenot.mediaroom.com/2018-05-04-RetailMeNot-Asks-Moms-What-They-Really-Want-on-May-13