Feeling Guilty From Your Holiday Spending? Don't Put Away Your Wallet Just Yet

January will allow shoppers to spend wisely on some of life's essentials

AUSTIN, Texas, Jan. 10, 2018 /PRNewswire/ -- The new year is in full swing, and though spending more money might sound like the last priority for many shoppers, there are quite a few deals and steals that shouldn't be missed. From sales on brand-new furniture to gym memberships, January's offers promise big savings on everyday essentials.



RetailMeNot's Shopping and Trends Expert, Sara Skirboll says, "While shoppers might understandably be fatigued from their holiday shopping sprees and feeling guilty from all of the spending, there are some really strong savings opportunities out there for shoppers to consider!" Keep reading for the full list of recommendations from RetailMeNot.

Dreaming of a White Sale
The "white sale" has been a popular occurrence since the 1800's. The deals have certainly evolved over time, but shoppers still count on January for savings on all manners of linens. Prepare now for the next parade of houseguests by freshening up supplies of towels, bedding and sheets.

- Macy's: Get up to 60 percent off select bed and bath items.
- Bed Bath & Beyond: Take up to $150 off clearance bedding.

Stock Up on Christmas Decor
Before packing up the ornaments and putting away the garland, think about what decorations might be needed for next year. Themed decor goes on sale immediately after a holiday to make room for the next big celebration. Stores currently want to make space for Valentine's Day, so they're clearing out as much Christmas decor as possible. Check retailers like Target, Lowe's and Home Depot for discounted ornaments, lights, stockings, inflatable lawn figurines and other seasonal inventory. Stock up now and save up to 70 percent off.

- Hallmark: Enjoy up to 70 percent off select Christmas items.
- Macy's: Get 65 percent off select Christmas dinnerware.

Renovate and Rejuvenate Your Home
For homeowners thinking of selling, now's the time to grab items to spruce up a space. Whether that means staging a home with new furniture or updating outdated decor, consumers in the market for home goods are also in for good deals. Retailers know this and mark down everything from carpeting to furniture. Plus, because furniture manufacturers will release new designs and models in February, items like couches, loveseats and recliners are at their lowest price point of the year—about 50 percent off. Whatever shoppers are looking for, they should remember to have measurements in hand, so they can take advantage of the discounts as they see them. A few options this week:

- Ashley Homestore: Get up to $100 cash back.
- Target: Save up to 30 percent on home items.

Burn Calories on a Budget
Fitness centers and studios rely heavily on New Year's resolutions to gain members. Look for incentives like waived enrollment fees and free months, but be mindful of the fine print, which might entail long-term commitments. For those who prefer to burn calories within the confines of a private home, no sweat: January has sales aplenty on at-home exercise equipment, including indoor cycling bikes, rowing machines, ellipticals or, the most popular at-home fitness purchase, treadmills.

- Dick's Sporting Goods: Get up to 50 percent off select cardio equipment + free shipping.
- Academy Sports and Outdoors: Save up to $150 off home gym cardio equipment and machines.

What *not* to Buy:

Luggage
Even though many people are starting to plan their spring and summer travel, it's hard to find luggage deals in January. In fact, the best time to buy these items is over the summer when back-to-school sales bring deep discounts on suitcases and carry-on bags.

Spring Clothing
Spring is right around the corner. Consumers might want to stock up on warm-weather fashions before the temperatures rise, but now is not the time. New spring fashions will hit stores in February, and shoppers can find discounts on these items around Presidents Day. The discounts will continue to deepen in March and April as well.

About RetailMeNot, Inc.
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