RetailMeNot: Fall Prep for You, Your Home and Your Wardrobe

Fall into savings on appliances, camping gear, denim and 2017 Halloween tricks and treats

AUSTIN, Texas, Oct. 2, 2017 /PRNewswire/ -- October is the month when it really begins to feel like fall, and while some shoppers may be waiting for Black Friday to pick up everything on their wish list, the truth is, October offers its own set of key categories with strong deals and offers. It's time to take advantage and soak up savings when purchasing appliances, denim and camping gear. Plus, don't forget about Halloween in a few short weeks!

Host with the Most
Preparing your home for the holidays is no easy feat, but having a kitchen that is ready for action will come in handy. Be the host with the most by shopping now because appliances continue to see deep discounts through the end of the month. New models were released at the end of September and retailers are now slashing prices on older models to make room for new inventory. And don't forget: Just because that stove or washing machine is from last year does not make it any less functional. Shoppers can also find deals on Keurig coffee makers, microwaves and other small kitchen appliances.

- Best Buy — Save up to 30% on select major appliances and get free delivery on major appliance purchases $399 and up
- Sears — $20 off $150 both online and in-store, as well as up to 35% off Kenmore appliances, plus an extra $25 off $499, and free delivery on $399

Enjoy Some Good Ol' Fresh Air
This month kicks off the beginning of cool, crisp days, which is the optimal time to enjoy outdoor activities like camping. Historically, we have seen tents, fishing and summer hiking gear discounted up to 70% during end-of-season clearance sales. Shoppers can even score deals on larger landscaping and gardening tools this month and use them before the temperature drops!

- Tractor Supply Co. — Up to 20% off select camping products
- Cabela's — $2 cash back for online purchases of $40 or more

Trick or Treat Yo Self
Did you know that consumers are 50% less likely to update their wardrobes in the fall and winter? Shoppers should be aware, though, that October is a great time to take advantage of deals on autumn staples like denim. Retailers have a surplus of jeans left over from the back-to-school shopping rush and everything still on the shelves must be cleared out for new inventory. High-quality denim can cost a pretty penny, making this the perfect opportunity to stock up and supplement your winter wardrobe. A common fall fashion trend this season is embroidered denim, which brings a little twist to the classic. Various styles — in a multitude of colors — can be found at retailers like Macy's and American Eagle Outfitters.

- Macy's — $10 cash back with purchases $50+ or $20 off purchases over $200
- Charlotte Russe — Select denim is buy one, get one for $5
- Kohl's — Up to 50% off select denim

Eat, Drink and Be Scary
When it comes to Halloween, costumes for the whole family, including pets, can add up! Of course, all that sugar-fueled fun and festivity can also be costly. The best time to buy Halloween items might be the day after the holiday, but that won't leave you with much of a selection. So if shoppers really want to get a good deal on candy, costumes and decorations, the best time to buy this month is the week before Halloween. That way, they'll still have a decent selection *and* get to snag some last-minute deals. For October 31, get everyone in the family decked out in their scariest gear, and don't forget about your furry friends. Pets can get Howl-oween ready at Petsmart, which is offering 10% off any purchases under $99 when ordering online and pick up in store.

- Kmart — $5 off $50 both online and in-store purchases, as well as 15% off two Halloween items online, 10% off Halloween online, and up to 30% Halloween and Harvest home decor and tableware through October 15
- CVS — Buy one, get one 50% off on Halloween apparel, makeup and accessories, masks, wigs, lighting, animation and home decor the week of October 15
- CVS — 33% off select Halloween apparel, lighting, animation, home decor, costumes, as well as 50% off select fall decor, candles or American Home by Yankee Candle the week of October 22
- Spirit Halloween — 20% off any single item through October 31

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