Back-to-School Isn't the Only Time to Save

Big Discounts on Apparel, Accessories, Appliances and Air Travel in September and October

AUSTIN, Texas, Sept. 19, 2017 /PRNewswire/ -- Labor Day marks the unofficial end of summer. That means that all summer-related items will be at or near their lowest prices of the year as stores move out summer inventory before fall and winter. If shoppers weren't able to utilize the many back-to-school deals that were offered last month, there are still several ways to save in September and October, according to RetailMeNot.

"Now is the transitional period where summer inventory is being cleared out to make room for all the fall and winter merchandise. Historically speaking, with the seasonal change, several items from many categories can be found at or near their lowest prices. Shoppers are shifting their focus from back-to-school and gearing up for the holidays with apparel, appliances and travel purchases," says Shopping & Trends Expert for RetailMeNot, Sara Skirboll.

What to Buy Now

Apparel, Shoes and Accessories: If anything was forgotten on a student's checklist, it can most likely be found on clearance this month. Not only that, but September offers deals on apparel, shoes and accessories for the whole family. Here are a few examples:

- Old Navy – 50% off all tees, 40% off all dresses and 30% off all jeans
- Macy's – 20-50% off select shoes styles (ends September 26), and an extra 30% off select fashion jewelry clearance (ends October 19)

Grills and Outdoor Furniture: For those who wore out their outdoor patio furniture or grill this summer, now is the time to enjoy clearance prices on those items as retailers discount summer staples to make room for winter gear. While grilling outside usually goes hand in hand with summer, the less-humid weather in fall may be a more ideal time for a backyard soiree. Sales on yard decor and outdoor items usually continue into October, but don't wait too long to take advantage of these deals as items can go quick!

- Wayfair - Up to 70% off select outdoor seating
- Home Depot - $50 off all Weber Spirit Grills
- Overstock – Extra 15% off garden and patio

Appliances: September and October are historically the best times to buy large appliances at stores like Sears, but steer clear of refrigerators as these will go on sale in May before the new models are released in June. New models of washers, dryers, dishwashers and stoves will be hitting showrooms this month and retailers are trying to get rid of outdated inventory. While they may be last season's models, they are still in perfect condition.

- Sears Outlet - $35 off $300 on all appliances and up to 35% off home appliances and free delivery on $399+
- JCPenney – Extra 15% off online and in-store on select styles until September 24.

Travel: With summer travel winding down, airline ticket sales are commonly seen after Labor Day weekend. Travelers should start planning their winter getaway to take advantage of these great discounts. Most airfare sales happen midweek, so the best deals can be found Tuesday evening through Thursday. For those looking for the best way to stay informed on the latest and greatest deals, set fare alerts for your itinerary.

- CheapoAir.com - Up to $40 off flight bookings
- Airbnb - $40 off your stay (new customers only) expires September 30

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