RetailMeNot Finds Designer Clothing, Shoes, Luggage and More Are the Best Things to Buy in March

- Designer clothing is deeply discounted, with an average savings of 49%

- Clothing and sports apparel are great buys during the first few weeks of March

- Shoe lovers rejoice! March is the best time to buy all kinds of kicks

- Travelers can find great luggage deals this month

AUSTIN, Texas, March 8, 2017 /PRNewswire/ -- Spring is right around the corner, and for many consumers that means planning getaways, watching basketball tournaments and wearing green on March 17. March has more than just those festivities attached to it, though. According to savings destination RetailMeNot, this month is the perfect time to go shopping and stock up on products for all sorts of occasions.



"According to our research, March is an ideal time to buy fashion must-haves that you've had your eye on," says Sara Skirboll, shopping and trends expert for RetailMeNot. "Shoppers can find deals on everything from shoes to luggage to designer clothing that's deeply discounted up to nearly 50% off this month."

Haute Stuff

Looking for a wardrobe refresh but not looking to spend much? You're in luck. Top designer clothing retailers, like Calvin Klein and Coach, are making room for spring collections, which means deeply discounted clothing. Last year, we saw an average of 49% off on things like designer denim and dresses, making this month a great time to upgrade your wardrobe without spending too much of your tax refund.

Apparel Madness

Shopping for spring break essentials that won't break the bank? RetailMeNot data shows that the first few weeks of March are when to expect anywhere from 20% to 40% off at Banana Republic, Gap, J. Crew and more.

Of course, it wouldn't be March Madness without deals on sports gear. Foot Locker, Champs and FansEdge have offered up to 70% off on sports apparel like hats, jerseys, T-shirts and more, just in time to show your fan colors during your bracket making.

A Shoe-In

We've all done it: held on to a favorite pair of shoes until they're hanging by their last thread. Do a little spring cleaning and treat yourself to a new pair of kicks. Deals on every kind of shoe are available in March. Styles from flats to heels to sandals and sneakers are all discounted, so now is a great time to buy. If you don't mind not having the very latest style, buy that pair you've been eyeing for the last couple of weeks. Historically we've seen deals at an average savings of 31% off.

Get Packing

Even if your upcoming vacation is several months away, you might want to think about buying your luggage now. March is historically when luggage goes on sale, and it's perfect timing for spring breakers, cruise-goers and spontaneous adventure seekers. Whether it's a compact carry-on or a lightweight duffel bag, now is the time to stock up, as retailers look to clear shelves of last year's merchandise.

For more information or to schedule an interview with our shopping and trends expert, Sara Skirboll, contact Katie Hammill.

About RetailMeNot, Inc.
RetailMeNot, Inc. (http://www.retailmenot.com/corp/) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. During the 12 months ended December 31, 2016, RetailMeNot, Inc. experienced over 650 million visits to its websites. It also averaged 23.1 million mobile unique visitors per month during the three months ended December 31, 2016. RetailMeNot, Inc. estimates that approximately $4.4 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2016, more than $600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America.

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