

RetailMeNot, Inc. Announces Upcoming Investor Conference

AUSTIN, Texas, Aug. 30, 2016 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store (www.retailmenot.com), today announced that its Chief Financial Officer, J. Scott Di Valerio, will be attending the following investor conference in the third quarter: Deutsche Bank 2016 Technology Conference in Las Vegas, Nevada on September 13, 2016 at 10:30 a.m. Pacific Time.



A webcast of the presentation will be available on the company's investor relations website at investor.retailmenot.com under the Events and Presentations menu.

About RetailMeNot, Inc.

RetailMeNot (<http://www.retailmenot.com/corp/>) is a leading digital savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of digital offers to save money while they shop or dine out. During the 12 months ended June 30, 2016, RetailMeNot, Inc. experienced over 688 million visits to its websites. It also averaged 18.8 million mobile unique visitors per month during the three months ended June 30, 2016. RetailMeNot, Inc. estimates that approximately \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2015, more than \$600 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; retailmenot.de in Germany; Actiepagina.nl in the Netherlands; ma-reduc.com and Poulpeo.com in France; RetailMeNot.es in Spain, RetailMeNot.it in Italy, RetailMeNot.pl in Poland and GiftCardZen.com and Deals2Buy.com in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit <http://investor.retailmenot.com>.

Investor Contacts

Michael Magaro
RetailMeNot, Inc.
mmagaro@rmn.com
(512) 777-2899

Anne Bawden
RetailMeNot, Inc.
abawden@rmn.com
(415) 200-8654

Media Contact

Michelle Skupin
RetailMeNot, Inc.
mskupin@rmn.com
(808) 224-3215

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