

## RetailMeNot to Present at Upcoming Fourth Quarter Investor Conferences

AUSTIN, Texas, Oct. 20, 2015 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), which operates the world's largest marketplace for digital offers, announced today that its Chief Executive Officer Cotter Cunningham and other members of senior management will present at several upcoming investor conferences in the fourth quarter. Each of the presentations listed below will be live webcast, and available on the investor relations section of the company's website at <http://investor.retailmenot.com/Event/> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 180 days.



Full details below:

### **RBC Capital Markets' Technology, Internet, Media and Telecommunications Conference**

**Date:** November 11, 2015, with the presentation scheduled to begin at 8:50am E.T. (7:50am C.T.)

**Location:** The Westin New York at Times Square

### **Goldman Sachs US Emerging & SMID Cap Growth Conference**

**Date:** November 19, 2015, with the presentation scheduled to begin at 1:10pm E.T. (12:10pm C.T.)

**Location:** Crowne Plaza, Times Square Manhattan

### **Credit Suisse's 19th Annual Technology, Media & Telecom Conference**

**Date:** December 3, 2015, with the presentation scheduled to begin at 11:00am M.T. (12:00pm C.T.)

**Location:** The Phoenician in Scottsdale, Arizona

### **About RetailMeNot, Inc.**

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers for their favorite retailers and brands. During the 12 months ended June 30, 2015, RetailMeNot, Inc. experienced over 730 million visits to its websites, and during the three months ended June 30, 2015, RetailMeNot, Inc. averaged 18.4 million mobile unique visitors per month. In 2014, RetailMeNot, Inc. estimates \$4.4 billion in paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offers marketplace in the United Kingdom; deals.com in Germany; Actiepagina.nl, a leading digital offers site in the Netherlands; ma-reduc.com, a leading digital offer sites in France; Poulpeo.com, a leading digital offers site with cash back in France; and Deals2Buy.com, a digital offers site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit <http://investor.retailmenot.com>.

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