Nearby Savings Available at the Tap of Your Wrist: Introducing the RetailMeNot Apple Watch App!

AUSTIN, Texas, Aug. 19, 2015 /PRNewswire/ -- RetailMeNot, Inc., the world's largest digital promotions marketplace (www.retailmenot.com/mobile), announced today that it has released the free RetailMeNot Apple Watch app. The new wristwatch app is tethered via Bluetooth technology to the RetailMeNot iPhone app and alerts shoppers about nearby offers and deals. The RetailMeNot mobile phone app was recently named a Webby Award winner in 2015 for "best shopping app."

Download the free RetailMeNot Apple Watch app here:https://itunes.apple.com/us/app/retailmenot-coupons-discounts/id521207075?mt=8

Use the RetailMeNot Apple Watch app to:

- View nearby deals straight from your Apple Watch.
- Get deal notifications while you're shopping at the mall.
- Raise your wrist when you're ready to redeem select offers, and simply show the bar code at checkout to save.
- Save or send offers you like right to your iPhone.

"The addition of the RetailMeNot Apple Watch app further enhances our users' iPhone experience and uses the latest location-aware technology to provide another easy way to encourage consumers to take advantage of nearby offers while they shop," said Sonia Nagar, vice president, mobile, RetailMeNot, Inc. "Similar to the 'nearby offers' feature on the RetailMeNot iPhone app, shoppers wearing an Apple Watch can also access RetailMeNot's database of tens of thousands of offers from coast to coast."

For example, as of August 2015:

- A RetailMeNot Apple Watch app user standing in Times Square inNew York City is surrounded by nearly 600 offers from hundreds of retailers and restaurants. Nearly 75 deals are available within a 1-mile radius.
- In Chicago, a RetailMeNot Apple Watch app user standing on the corner of Michigan Avenue and Chestnut Street is surrounded by 615 deals in a shopping area and more than 260 deals within a 5-mile radius from retailers and restaurants.
- Standing in Union Square in San Francisco on the corner of Powell and Geary, a RetailMeNot Apple Watch app user is surrounded by more than 300 offers from retailers and restaurants, with more than 70 deals available in a 1-mile radius.

"With millions of Apple Watches becoming the new digital accessory for consumers, RetailMeNot's location-aware app will further enable shoppers to take advantage of all the savings that surround them on a given day," added Nagar. "From restaurant deals to retailers in malls promoting sales, the RetailMeNot Apple Watch app will enable consumers to get more out of their shopping trip."

About RetailMeNot, Inc.
RetailMeNot, Inc. (http://www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company

enables consumers across the globe to find hundreds of thousands of digital offers for their favorite retailers and brands. During the 12 months ended June 30, 2015, RetailMeNot, Inc. experienced over 730 million visits to its websites, and during the three months ended June 30, 2015, RetailMeNot, Inc. averaged 18.4 million mobile unique visitors per month. In 2014, RetailMeNot, Inc. estimates $4.4 billion in paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offers marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offers site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offers sites in France; Poulpeo.com, a leading digital offers site with cash back in France; and Deals2Buy.com, a digital offers site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit http://investor.retailmenot.com.

Be sure to "like" RetailMeNot, Inc. on Facebook and follow the company via Twitter @retailmenotinc.

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