RetailMeNot, Inc. Announces Norwest Investment Summit Conference Participation

AUSTIN, Texas, Feb. 24, 2015 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the operator of the world's largest marketplace for digital offers, announced today that Cotter Cunningham, Founder & CEO, will present at the upcoming Norwest Investment Summit in San Francisco. The presentation will be live via webcast and available on the investor relations section of the company's website at http://investor.retailmenot.com/eventdetail and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.

Full details below:

2015 Norwest Investment Summit
Date: Monday, March 2nd 2015, with the presentation scheduled to begin at 2:00pm P.T. (5:00pm E.T.)
Location: Julia Morgan Ballroom, 465 California Street, San Francisco, CA 94014

About RetailMeNot, Inc.

RetailMeNot, Inc. (http://www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended December 31, 2014, RetailMeNot, Inc. experienced nearly 700 million visits to its websites, and during the three months ended December 31, 2014, monthly mobile unique visitors totaled 21.2 million. In 2014, RetailMeNot, Inc. estimates $4.4 billion in paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offers marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offers site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offers sites in France; Poulpeo.com, a leading digital offers site with cash back in France; and Deals2Buy.com, a digital offers site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit http://investor.retailmenot.com.

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