

RetailMeNot, Inc. to Announce Fourth Quarter & Fiscal Year 2014 Financial Results on February 10, 2015

AUSTIN, Texas, Jan. 13, 2015 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the operator of the world's largest marketplace for digital offers, announced today it will report its fourth quarter and fiscal year 2014 financial results and business outlook on Tuesday, February 10, 2015 before market open. Following the release of the company's financial results, Cotter Cunningham, CEO, and Lou Agnese, Interim CFO, will host a conference call to discuss the results and business outlook at 8:00 am Eastern Time (7:00 am Central Time) the same day. Additionally, in advance of this call, the company will post its fourth quarter and fiscal year 2014 management commentary and key metrics and operating results presentation, which can be accessed at <http://investor.retailmenot.com/>.



The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/>.

About RetailMeNot, Inc.

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended September 30, 2014, RetailMeNot, Inc. experienced more than 655 million visits to its websites, and during the three months ended September 30, 2014, monthly mobile unique visitors totaled 14.5 million. In 2013, RetailMeNot, Inc. estimates \$3.5 billion in paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offers marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offers site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offers sites in France; Poulpeo.com, a leading digital offers site with cash back in France; and Deals2Buy.com, a leading digital offers site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit <http://investor.retailmenot.com>.

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