RetailMeNot, Inc. Announces Upcoming Fourth Quarter Conference Participation

AUSTIN, Texas, Oct. 15, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ: SALE), the operator of the world's largest marketplace for digital offers, today announced participation in the following upcoming fall conferences:

- CFO Doug Jeffries will present at the 2014 RBC Capital Markets' Technology, Internet, Media and Telecommunications Conference to be held November 10 - November 11, 2014 at the Westin Times Square in New York City. The company's presentation is scheduled for November 11 at 11:35 a.m. ET.
- SVP of Product Jag Bath will participate in the Pacific Crest Securities Consumer Innovations Panel to be held November 12, 2014 at the Omni Berkshire in New York City. The company is included in a panel presentation, scheduled to occur at 9:30 a.m. ET.
- CEO Cotter Cunningham will present at the Credit Suisse 18th Annual Technology Conference to be held December 1 - December 4, 2014 at The Phoenician in Scottsdale, AZ. The company's presentation is scheduled for December 3 at 2:30 p.m. MT.

All presentations will be webcast live and will be accessible through the "Events & Presentations" section of the company's Investor Relations website at http://investor.retailmenot.com/events.cfm. In addition to the live webcasts, replays will be available on RetailMeNot's website (http://investor.retailmenot.com) for 90 days following each event.

About RetailMeNot, Inc.

RetailMeNot, Inc. (http://www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended June 30, 2014, RetailMeNot, Inc. experienced more than 625 million visits to its websites. In 2013, RetailMeNot estimates $3.5 billion in its paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. Its mobile apps have been downloaded over 18.5 million times. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offer marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offer site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offer sites in France; Poulpeo.com, a leading digital offer site with cash back in France; and Deals2Buy.com, a leading digital offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit http://investor.retailmenot.com.

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