

RetailMeNot, Inc. to Announce Third Quarter 2014 Financial Results on November 3, 2014

AUSTIN, Texas, Oct. 8, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the operator of the world's largest marketplace for digital offers, announced today it will report its third quarter 2014 financial results and business outlook on Monday, November 3, 2014 after market close. Following the release of the Company's financial results, Cotter Cunningham, CEO, and Doug Jeffries, CFO, will host a conference call to discuss the results and business outlook at 4:30 pm Eastern Time (3:30 pm Central Time) same day. Additionally, in advance of this call, the Company will post its third quarter 2014 management commentary and third quarter key metrics and operating results presentation, which can be accessed at <http://investor.retailmenot.com/>.



The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/>.

About RetailMeNot, Inc.

RetailMeNot, Inc. (<http://www.retailmenot.com/corp/>) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended June 30, 2014, RetailMeNot, Inc. experienced more than 625 million visits to its websites. In 2013, RetailMeNot estimates \$3.5 billion in its paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. Its mobile apps have been downloaded over 18.5 million times. The RetailMeNot, Inc. portfolio includes RetailMeNot.com, the largest digital offer marketplace in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk, the largest digital offer marketplace in the United Kingdom; Deals.com in Germany; Actiepagina.nl, a leading digital offer site in the Netherlands; Bons-de-Reduction.com and Ma-Reduc.com, leading digital offer sites in France; Poulpeo.com, a leading digital offer site with cash back in France; and Deals2Buy.com, a leading digital offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit <http://investor.retailmenot.com>.

Investor Relations Contact

Michael Magaro
RetailMeNot, Inc.
mmagaro@rmn.com
(512) 777-2899

Media Contact

Brian Hoyt
RetailMeNot, Inc.
bhoyt@rmn.com
(512) 777-2957

-- RMNSALE-F --

Logo - <http://photos.prnewswire.com/prnh/20130626/DA38415LOGO>

SOURCE RetailMeNot, Inc.

<https://retailmenot.mediaroom.com/2014-10-08-RetailMeNot-Inc-to-Announce-Third-Quarter-2014-Financial-Results-on-November-3-2014>