RetailMeNot to Announce Second Quarter 2014 Financial Results on August 4, 2014

AUSTIN, Texas, July 7, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), which operates the world's largest marketplace for digital offers, announced today it will report its second quarter 2014 financial results and business outlook on Monday, August 4, 2014 after market close. Following the release of the Company's financial results, Cotter Cunningham, CEO, and Doug Jeffries, CFO, will host a conference call to discuss the results and business outlook at 4:30 pm Eastern Time (3:30 pm Central Time) on Monday, August 4, 2014. Additionally, in advance of the conference call, the Company will post second quarter 2014 management commentary and its second quarter key metrics and operating results presentation that can be accessed at http://investor.retailmenot.com/.

The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: http://investor.retailmenot.com/. Following completion of the call, a recorded replay of the webcast will be available on the website at http://investor.retailmenot.com/.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the 12 months ended March 31, 2014, RetailMeNot, Inc. experienced more than 590 million visits to its websites. In 2013, RetailMeNot estimates $3.5 billion in its paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. Its mobile apps have been downloaded over 16 million times. The RetailMeNot, Inc. portfolio includes www.RetailMeNot.com, the largest digital offer marketplace in the United States;www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the largest digital offer marketplace in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital offer site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital offer sites in France; www.Poulpeo.com, a leading digital offer site with cash back in France; and www.Deals2Buy.com, a leading digital offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: http://investor.retailmenot.com/.

Be sure to "like" RetailMeNot, Inc. on Facebook and follow the company via Twitter @retailmenotinc.

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