

RetailMeNot to Present at Upcoming Second Quarter Investor Conferences

AUSTIN, Texas, May 14, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ: SALE), which operates the world's largest marketplace for digital offers, today announced that Douglas Jeffries, CFO, will present at upcoming Goldman Sachs & William Blair Investor Conferences. All of the presentations will be live webcast, and will be available on the investor relations section of the company's website at <http://investor.retailmenot.com/> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.

Full details below:

Goldman Sachs Fifth Annual dotCommerce Day

Date: June 4, 2014, with the presentation scheduled to begin at 7:15am C.T. (8:15am E.T.)

Location: Mandarin Oriental in New York, NY

William Blair 2014 Growth Stock Conference

Date: June 11, 2014, with the presentation scheduled to begin at 9:20am C.T. (10:20am E.T.)

Location: The Four Seasons in Chicago, IL

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest marketplace for digital offers. The company enables consumers across the globe to find hundreds of thousands of digital offers from their favorite retailers and brands. During the twelve months ended March 31, 2014, RetailMeNot, Inc. experienced more than 590 million visits to its websites. In 2013, RetailMeNot estimates \$3.5 billion in its paid retailer sales were attributable to consumer traffic from digital offers in its marketplace. Its mobile apps have been downloaded over 16 million times. The RetailMeNot, Inc. portfolio includes www.RetailMeNot.com, the largest digital offer marketplace in the United States; www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the largest digital offer marketplace in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital offer site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital offer sites in France; www.Poulpeo.com, a leading digital offer site with cash back in France; and www.Deals2Buy.com, a leading digital offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: <http://investor.retailmenot.com/>.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

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