RetailMeNot to Announce First Quarter 2014 Financial Results on May 5, 2014

AUSTIN, Texas, April 9, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the world's largest digital coupon marketplace, announced today it will report its first quarter 2014 financial results and business outlook on Monday, May 5, 2014 after market close. Following the release of the Company's financial results, Cotter Cunningham, CEO, and Doug Jeffries, CFO, will host a conference call to discuss the results at 5:00 pm Eastern Time (4:00 pm Central Time) on Monday, May 5, 2014. Additionally, in advance of the conference call, the Company will post first quarter 2014 management commentary and its first quarter key metrics and operating results presentation that can be accessed at http://investor.retailmenot.com/.

The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: http://investor.retailmenot.com/. Following completion of the call, a recorded replay of the webcast will be available on the website at http://investor.retailmenot.com/.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest digital coupon marketplace. The company enables consumers across the globe to find hundreds of thousands of digital coupons from retailers and brands. In 2013, RetailMeNot, Inc. experienced more than 560 million visits to its websites and estimates that $3.5 billion in paid retailer sales were attributable to consumer traffic from digital coupons in its marketplace. Its mobile apps have been downloaded nearly 14 million times. The RetailMeNot, Inc. portfolio includes www.RetailMeNot.com, the largest digital coupon marketplace inthe United States; www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the largest digital coupon marketplace in theUnited Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital coupon site inthe Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital coupon sites inFrance; www.Poulpeo.com, a leading digital coupon site with cash back in France; and www.Deals2Buy.com, a leading discount offer site inNorth America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: http://investor.retailmenot.com/.

Be sure to "like" RetailMeNot, Inc. onFacebook and follow the company via Twitter@retailmenotinc.

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