

## RetailMeNot, Inc. appoints Claire Davenport as General Manager of VoucherCodes.co.uk

*World's largest digital coupon marketplace attracts high-growth business specialist to develop its UK operation.*

VoucherCodes.co.uk, the UK's largest digital coupon marketplace, today announces the appointment of Claire Davenport as its new General Manager and Vice President.

Claire will oversee and develop the UK business, which boasts over seven million registered members, and drive the strategy and growth of the online, mobile and in-store offerings. VoucherCodes.co.uk is operated by RetailMeNot, Inc., the world's largest digital coupon marketplace. RetailMeNot, Inc. attracted more than 500 million visits to its portfolio of websites over the last 12 months and runs the leading voucher code websites in the UK, the U.S. and France.

Claire joins VoucherCodes.co.uk from eLearning start-up FutureLearn, where she acted as Commercial, Marketing and International Director for the organisation's global launch. During her 20 year professional career, Claire has held a number of senior roles including Chief Commercial Officer at Bigpoint, Chief of Staff at Skype and Head of Strategy for RTL Group, Europe's largest broadcasting company. Prior to entering the world of corporate management, Claire worked as investment banker for Goldman Sachs and J.P. Morgan.

**Giulio Montemagno, Senior Vice President, RetailMeNot, Inc. commented:** "We're thrilled to bring Claire onboard at such an exciting time in RetailMeNot's history and are confident she will have a huge impact on our UK operation. We have identified Europe as a huge growth opportunity for our business, and as our largest property outside the United States, VoucherCodes.co.uk will continue to be hugely important in terms of driving and maintaining that growth.

"Claire has a proven track record of managing and developing businesses undergoing rapid transformation and this experience will be invaluable as we continue to expand globally and consolidate our position as the world's largest digital coupon marketplace. We wish her every success in the new role."

For further information: RetailMeNot, Inc Astrid Canevet Sr Manager Corporate Communications Europe +33 (0)1 84 17 22 19 [acanevet@rmn.com](mailto:acanevet@rmn.com)

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