

RetailMeNot to Present at Upcoming Investor Conferences

AUSTIN, Texas, Jan. 29, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ: SALE), which operates the world's largest digital coupon marketplace, today announced that Chief Executive Officer, G. Cotter Cunningham, and Chief Financial Officer, Douglas Jeffries will present at the upcoming Stifel Technology, Internet & Media Conference, Goldman Sachs Technology Conference, Pacific Crest Emerging Technology Summit, and Morgan Stanley Technology, Media & Telecoms Conference. All of the presentations will be live webcast and will be available on the investor relations section of the company's website at <http://investor.retailmenot.com/> and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.

(Logo: <http://photos.prnewswire.com/prnh/20130312/DA74245LOGO>)

Full details below:

Stifel Technology, Internet & Media Conference

Date: February 10, 2014, presentation scheduled to begin at 9:45 a.m. PST (11:45 a.m. CST)

Location: The Fairmont Hotel in San Francisco, CA

Goldman Sachs Technology Conference

Date: February 11, 2014, presentation scheduled to begin at 2:00 p.m. PST (4:00 p.m. CST)

Location: The Palace Hotel in San Francisco, CA

Pacific Crest Emerging Technology Summit

Date: March 4, 2014, presentation scheduled to begin at 9:30 a.m. PST (11:30 a.m. CST)

Location: Westin San Francisco Market Place in San Francisco, CA

Morgan Stanley Technology, Media & Telecoms Conference

Date: March 5, 2014, presentation scheduled to begin at 1:55 p.m. PST (3:55 p.m. CST)

Location: The Palace Hotel in San Francisco, CA

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest digital coupon marketplace. The company enables consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers and brands. RetailMeNot, Inc. experienced more than 500 million visits to its websites in the last twelve months. The RetailMeNot, Inc. portfolio includes www.RetailMeNot.com, the largest digital coupon marketplace in the United States; www.RetailMeNot.ca in Canada;

www.VoucherCodes.co.uk, the largest digital coupon marketplace in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital coupon sites in France; www.Poulpeo.com, a leading digital coupon site with cash back in France; and www.Deals2Buy.com, a leading discount offer site in North America. RetailMeNot, Inc. went public in July 2013 and is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit:

<http://investor.retailmenot.com/>.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

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