

## RetailMeNot to Announce Fourth Quarter 2013 Financial Results on February 6, 2014

AUSTIN, Texas, Jan. 10, 2014 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the world's largest digital coupon marketplace, announced today it will report its fourth quarter 2013 financial results and business outlook on Thursday, February 6, 2014 before the market open. Following the release of the Company's financial results, Cotter Cunningham, CEO, and Doug Jeffries, CFO, will host a conference call to discuss the results at 8:30 am Eastern Time (7:30 am Central Time) on Thursday, February 6, 2014. Additionally, in advance of the conference call the Company will post fourth quarter 2013 management commentary that can be accessed at <http://investor.retailmenot.com/>.

(Logo: <http://photos.prnewswire.com/prnh/20130312/DA74245LOGO>)

The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/>.

### About RetailMeNot, Inc.

RetailMeNot, Inc. ([www.retailmenot.com/corp/](http://www.retailmenot.com/corp/)) operates the world's largest digital coupon marketplace. The company enables consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers. RetailMeNot, Inc. experienced more than 500 million visits to its websites in the last twelve months. The RetailMeNot, Inc. portfolio includes [www.RetailMeNot.com](http://www.RetailMeNot.com), the largest digital coupon marketplace in the United States; [www.RetailMeNot.ca](http://www.RetailMeNot.ca) in Canada; [www.VoucherCodes.co.uk](http://www.VoucherCodes.co.uk), the largest digital coupon marketplace in the United Kingdom; [www.Deals.com](http://www.Deals.com) in Germany; [www.Actiepagina.nl](http://www.Actiepagina.nl), a leading digital coupon site in the Netherlands; [Bons-de-Reduction.com](http://Bons-de-Reduction.com) and [www.Ma-Reduc.com](http://www.Ma-Reduc.com), leading digital coupon sites in France; [www.Poulpeo.com](http://www.Poulpeo.com), a leading digital coupon site with cash back in France; and [www.Deals2Buy.com](http://www.Deals2Buy.com), a leading discount offer site in North America. RetailMeNot, Inc. is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: <http://investor.retailmenot.com/>.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

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