

RetailMeNot to Announce Third Quarter 2013 Financial Results on November 5, 2013

AUSTIN, Texas, Oct. 7, 2013 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), the world's largest digital coupon marketplace, announced today it will host a conference call to discuss its third quarter 2013 financial results and business outlook on Tuesday, November 5, 2013 at 4:30pm Eastern Time (3:30pm Central Time), following the release of the Company's financial results. Cotter Cunningham, CEO, and Doug Jeffries, CFO, will host the webcast.

(Logo: <http://photos.prnewswire.com/prnh/20130312/DA74245LOGO>)

The live webcast of the conference call will be available on the investor relations section of the RetailMeNot website at: <http://investor.retailmenot.com/>. Following completion of the call, a recorded replay of the webcast will be available on the website at <http://investor.retailmenot.com/>.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of digital coupons and offers from retailers and brands. RetailMeNot, Inc. experienced more than 500 million consumer visits to its websites in the last twelve months. The RetailMeNot, Inc. portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading digital coupon site in the United States; www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital coupon sites in France; www.Poulpeo.com, a leading digital coupon site with cash back in France; and www.Deals2Buy.com, a leading discount offer site in North America. RetailMeNot, Inc. went public in July 2013 and is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: <http://investor.retailmenot.com/>.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

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