# RetailMeNot to Participate in the Norwest Venture Partners Pre-IPO Summit

AUSTIN, Texas, Sept. 18, 2013 /PRNewswire/ -- RetailMeNot, Inc. (NASDAQ:SALE), which operates the world's largest digital coupon marketplace, today announced that RetailMeNot's Chief Executive Officer, G. Cotter Cunningham, will participate in the Norwest Venture Partners Pre-IPO Summit on October 3, 2013 at the Four Seasons in Palo Alto, California, with a presentation scheduled to begin at 9:00 a.m. PDT.

(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

This presentation will be available via live audio webcast at http://investor.retailmenot.com/ and via replay from the same link beginning approximately one hour after the conclusion of the presentation for 90 days.

**About RetailMeNot, Inc.**
RetailMeNot, Inc. (www.retailmenot.com/corp/) operates the world's largest digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of digital coupons and offers from retailers and brands. RetailMeNot, Inc. experienced more than 500 million consumer visits to its websites in the last twelve months. The RetailMeNot, Inc. portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading digital coupon site in the United States; www.RetailMeNot.ca in Canada; www.VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom; www.Deals.com in Germany; www.Actiepagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Ma-Reduc.com, leading digital coupon sites in France; www.Poulpeo.com, a leading digital coupon site with cash back in France; and www.Deals2Buy.com, a leading discount offer site in North America. RetailMeNot, Inc. went public in July 2013 and is listed on the NASDAQ stock exchange under the ticker symbol "SALE." Investors interested in learning more about the company can visit: http://investor.retailmenot.com/.

Be sure to "like" RetailMeNot, Inc. on Facebook and follow the company via Twitter @retailmenotinc.

**Media Contact**

RetailMeNot PR Department
Media Inquiries:
+1 512 777 2957
media@rmn.com

**Investor Contact**

Michael Magaro
RetailMeNot, Inc.
ir@rmn.com
(512) 777-2899

-- RMNSALE-F –

SOURCE RetailMeNot, Inc.

---