RetailMeNot, Inc. Files Registration Statement for Initial Public Offering

AUSTIN, Texas, June 17, 2013 /PRNewswire/ -- RetailMeNot, Inc. (www.retailmenot.com/corp/), announced today that it has filed a registration statement with the Securities and Exchange Commission for a proposed initial public offering of its Series 1 common stock. A portion of the shares will be offered by RetailMeNot and a portion will be offered by certain stockholders of RetailMeNot. The number of shares to be offered and the price range for the proposed offering have not yet been determined. RetailMeNot plans to list its Series 1 common stock on the NASDAQ Global Select Market under the ticker symbol "SALE."

(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

Morgan Stanley & Co. LLC, Goldman, Sachs & Co. and Credit Suisse Securities (USA) LLC will act as joint book-running managers for the proposed offering and Jefferies & Company, Inc., RBC Capital Markets Corporation, Stifel, Nicolaus & Company, Incorporated and William Blair & Company, L.L.C. will act as co-managers.

The offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus related to the offering may be obtained from Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014, telephone: 1-866-718-1649, or email: prospectus@morganstanley.com; Goldman, Sachs & Co., Attention: Prospectus Department, 200 West Street, New York, New York 10282, telephone: 1-866-471-2526, or email: prospectus-ny@ny.email.gs.com; or Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, New York, 10010, telephone: 1-800-221-1037, or e-mail: newyork.prospectus@credit-suisse.com.

A registration statement relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of, these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Media Contact:

RetailMeNot PR Department
+1 512 777 2957
media@rmn.com

Investor Contact:

Mike Magaro
RetailMeNot, Inc.
+1 512 777 2899 office
+1 925 209 7680 mobile
mmagaro@rmn.com

SOURCE RetailMeNot, Inc.