Deals2Buy.com Monthly Deal Breaker Report: Deals on Gifts for Dear Old Dad

Deals2Buy provides gift recommendations for every type of dad to help consumers nail the perfect Father's Day present

AUSTIN, Texas, June 11, 2013 /PRNewswire/ -- Deals2Buy (www.deals2buy.com), a leading deals website for discounts and closeout inventory offers, today released the Father's Day edition of its monthly Deal Breaker Report, which includes results from a survey recently conducted with The Omnibus Company (www.omnibus.com) and identifies our hottest deals available on gifts for every type of dad—from outdoorsy to tech enthusiast.

(Logo: http://photos.prnewswire.com/prnh/20121119/DA16114LOGO)

According to the Deals2Buy Father's Day survey, dad is difficult to shop for.**Of those surveyed who have their father in their life, more than half (56%) seek out the help of others when deciding on a gift to buy him**: of those, 36% ask Dad what he wants and 20% ask other people what Dad might want. An additional 17% take the easy route and buy the same kind of gift they've purchased for Dad in the past!

Dads tend to receive more appreciation on their birthdays. In fact 77% of consumers who said they plan to buy a Father's Day gift claim to spend more money on his birthday than on Father's Day. Worse for Dad, 11% of those who have their father in their life report that they never buy their Dad a gift for Father's Day.

So what gifts are people planning to buy for Dad this year? Clothing (20%), outdoor accessories such as a grill (16%), and tickets to an event such as a game or concert (9%) ranked among the most popular gift categories for respondents who plan to purchase a gift for their father.

Among respondents who currently have Dad in their life, many describe him as either a "DIY guy" (26%), "outdoorsy" (25%) or a "sports fan" (23%).

"No matter the type of Dad, he will likely appreciate any effort that shows gratitude for all that he does," says Mike Spankie, senior merchandising manager of Deals2Buy.com. "But he's sure to be proud if you find the perfect gift*and* take advantage of a deal to save money on the purchase."

Consumers can visit Deals2Buy.com year-round for discounts on a variety of products and services, but they should act now to take advantage of the Father's Day deals below.

Editor's Picks: Top Father's Day Deals for Every Type of Dad

DIY Guy (26%)

Save up to 50% off Milwaukee Tools. Plus get a free battery with select tools and free shipping at eBay.com
http://www.deals2buy.com/deals/o/358835-up-to-50-off-milwaukee-tools-plus-get-a-free-batter
Expires 6/12/13

Save 40% off the WORX semi-automatic driver. Now only $29.98 at Lowes + free store pickup at Lowes.com
http://www.deals2buy.com/deals/o/358876-worx-semiautomatic-driver

Save $191 off a 16.5-foot Aluminum Telescopic Ladder. Now only $164.90 + free shipping at eBay.com
http://www.deals2buy.com/deals/o/358877-165-ft-aluminum-telescopic-ladder-telescoping-atype

Save $50 off $125 order + free shipping at AdvanceAutoParts.com
http://www.deals2buy.com/deals/o/356323-50-off-125-order--free-shipping-

Outdoorsy (25%)

Get the Char-Broil 3-Burner Propane Tru-Infrared grill with Side Burner for only $198 + free store pick up at Walmart.com
http://www.deals2buy.com/deals/o/358402-charbroil-3burner-propane-truinfrared-grill-with-si

Save up to 40% off tackle boxes at Cabelas.com
http://www.deals2buy.com/deals/o/358861-save-up-to-40-on-tackle-storage-

Get 30 assorted fishing lures for only $16.99 at eBay.com
http://www.deals2buy.com/deals/o/358863-lot-30pcs-kinds-of-fishing-lures-crankbaits-hooks-m

Get the Coleman MAX 38L 2-in-1 marsupial backpack with 2L hydration pack for only $22.49 at eBay.com

http://www.deals2buy.com/deals/o/358869-coleman-max-38l-2in1-marsupial-backpack-w-2l-hydrat

Sports Fan (23%)

Save 25% off team apparel + free shipping with $75 order at Shopko.com

http://www.deals2buy.com/deals/o/358870-25-off-team-apparel-plus-free-shipping-w-75-order-

Expires 6/15/13

Save 30% off select MLB apparel at MLB.com

http://www.deals2buy.com/deals/o/358864-30-off-select-items-

Expires 6/13/13

Save on gear for your favorite NFL teams and get a great gift for dad at NFLshop.com

http://www.deals2buy.com/deals/o/358866-fathers-day-gifts-for-the-nfl-fan-dad

Technology Enthusiast (11%)

Save up to 35% off Nook HD Tablets at Barnesandnoble.com

http://www.deals2buy.com/deals/o/358836-save-up-to-35-off-nook-hd-tablets

Expires 6/17/13

Save up to 51% off during the Dad's and Grad's event at AbesofMaine.com

http://www.deals2buy.com/deals/o/358865-save-up-to-44-off-during-dads-and-grads-sales-event

Expires 6/16/13

Save $369 off the Dell Inspiron 14z Laptop, 3rd Gen Intel Core i5-3317U Processor, 6GB DDR3, 500GB HDD, 14-inch HD Display, Intel HD Graphics 4000, 8X Tray Load CD/DVD Burner, 802.11 b/g/n, Windows 8, Webcam, and Bluetooth. Now only $519.99 + free shipping at Dell.com

http://www.deals2buy.com/deals/o/358106-dell-inspiron-14z-laptop-3rd-gen-intel-core-i53317u

Save on gifts for Dad including computers, mobile phones, cameras, Blu-ray players and more at BestBuy.com

http://www.deals2buy.com/deals/o/358875-hot-savings-for-dad-at-best-buy

Expires 6/16/13

Fashion-Forward (4%)

Save $695 off the Invicta Men's Russian Diver Swiss GMT Date 52mm Dial Screw Down Crown Watch. Now only $99.95 + free shipping at eBay.com

http://www.deals2buy.com/deals/o/358857-invicta-mens-russian-diver-swiss-gmt-date-52mm-dial

Save 31% off the Diesel Men's Chronograph Black Dial Black Genuine Leather Watch. Now only $135 at WorldofWatches.com

http://www.deals2buy.com/deals/o/358873-diesel-mens-chronograph-black-dial-black-genuine-le

Save up to 30% off sale items plus an extra 30% off + free shipping at LuckyBrand.com

http://www.deals2buy.com/deals/o/358849-up-to-30-off-sale-items-plus-an-extra-30-off-plus-f

Expires 6/16/13

Save up to 40% off clearance plus an extra 30% off + free shipping at SolsticeSunglasses.com

http://www.deals2buy.com/deals/o/358848-up-to-40-off-clearance-plus-an-extra-30-off-plus-fr

Find the perfect watch for dad at the Diesel Time Frames father's day sale at DieselTimeFrames.com

http://www.deals2buy.com/deals/o/358871-shop-diesel-time-frames-fathers-day-page

Expires 6/16/13

Survey Methodology:

The Father's Day Survey was conducted between May 30 and June 2, 2013, among 1,000 U.S. residents ages 18 and over, using an email invitation and an online survey.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results.

In this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample. The margin of error for any subgroups will be slightly higher.

About Deals2Buy.com

Founded in 2002, Deals2Buy (www.deals2buy.com) focuses on delivering consumers time-sensitive last-minute deals on thousands of products and services. Known among tech professionals and enthusiasts as a leading destination for deals on items like laptops, computing hardware and other technology products, the site has since expanded its discounted offerings to include promotions for products and services — everything from clothing and credit card offers to jewelry and tax-preparation services. Deals2Buy is a RetailMeNot, Inc. website. Follow Deals2Buy on Twitter, Facebook and Google+. To get hot deals delivered directly to your inbox, sign up for deal alerts at http://www.deals2buy.com/#subscribe-modal.

About RetailMeNot, Inc.

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