RetailMeNot.com Giving Away Omaha Steaks Super Coupon™ Deal to Help Consumers Save on Father's Day Gift Purchases

- 3,000 Super Coupons™ for Omaha Steaks will be available on RetailMeNot.com Thursday, June 6, on a first-come, first-served basis

- Omaha Steaks Super Coupon™ good for $30 off $60 + free shipping

- Sign up for the Super Coupon™ alert before Thursday, June 6, to be among the first to receive a notification email when the deal becomes available

AUSTIN, Texas, June 4, 2013 /PRNewswire/ -- RetailMeNot (www.retailmenot.com), the largest digital coupon site in the United States, today announced that it is helping consumers save money on Father's Day gifts this year by offering an exclusive, deeply discounted coupon code for use at Omaha Steaks to warm dad's heart and belly.

(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

On Thursday, June 6, 2013, RetailMeNot.com will offer 3,000 Super Coupons™ for $30 off purchases of $60+ and free shipping at Omaha Steaks. The deals will be provided on a first-come, first-served basis.

"They say the way to a man's heart is through his stomach, so what better gift for dad than quality gourmet food from Omaha Steaks? Consumers will be able to find the perfect gift for dad *and* get a fantastic deal that would make him proud." said Jill Balis, the senior vice president of marketing at RetailMeNot, Inc. "Be it pizza during a basketball game, flowers on Mother's Day, a deal on a summer movie or this latest Father's Day offer, we want consumers to know that RetailMeNot is the place to get the best deals online."

To receive an email notification as soon as this exclusive deal is available, consumers should visit www.retailmenot.com/omahasteaksdeal and sign up for the Super Coupon™ alert before Thursday, June 6.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the most widely used digital coupon site in the United States. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of digital coupons from retailers. Digital coupons are rated and ranked by users, ensuring that quality deals rise to the top and expired coupons drop down the list. RetailMeNot.com is operated by RetailMeNot, Inc., the world's leading marketplace for digital coupons.

Shopping on the go? Download the RetailMeNot Coupons app for iPhone and Android phones to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com and authorize the RetailMeNot app on Facebook, follow the company via Twitter @retailmenot and add us on Google+. Consumers can sign up for RetailMeNot's Online and In-Store Coupons Newsletter by visiting: http://www.retailmenot.com/signup.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) is the world's leading digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers. RetailMeNot, Inc. experienced more than 450 million consumer visits to its sites in 2012. The RetailMeNot, Inc. portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading digital coupon site in the United States; www.VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom;www.Deals.com in Germany; www.Actiepagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Poulpeo.com, leading digital coupon and cash back sites in France; andwww.Deals2Buy.com, a leading discount offer site in North America.

Be sure to "like" RetailMeNot, Inc. onFacebook and follow the company via Twitter@retailmenotinc.

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