Jean Chatzky and RetailMeNot to Continue Educational Partnership to Promote Financial Literacy Education

Partnership includes RetailMeNot-sponsored scholarships to attend Jean Chatzky's Money School

AUSTIN, Texas, May 23, 2013 /PRNewswire/ -- RetailMeNot.com (www.retailmenot.com), the largest digital coupon website in the United States, today announced that personal finance expert and television commentator Jean Chatzky will continue to serve as a Savings Campaign contributor for its online magazine, The Real Deal by RetailMeNot.

(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

As part of a multi-year educational partnership, Chatzky will share personal finance advice and strategies for saving money via monthly articles, Q&A sessions and videos available in the Savings Campaign section of RetailMeNot's online magazine.

"RetailMeNot's Savings Campaign is all about empowering a smarter consumer," says Kristen Remeza, the editor-in-chief of The Real Deal by RetailMeNot. "That's why we've partnered with subject matter experts like Jean Chatzky to deliver actionable personal finance advice that consumers can easily digest and use every day."

Additionally, RetailMeNot will be sponsoring scholarships for consumers to attend Jean Chatzky's Money School in the fall of 2013. Taught by Chatzky via live webinar, these interactive, college-style courses are designed to help people achieve their personal finance goals.

"Money plays a very large part in every aspect of our daily lives," says Chatzky. "With so much economic uncertainty and constant change, it's easy to understand why people often feel overwhelmed about their finances. I created Money School to be an accessible, go-to resource for people looking to take real action to improve their personal financial situation."

To learn more about RetailMeNot's Savings Campaign and read posts from personal finance expertJean Chatzky, Emmy Award–winning technology expert Katie Linendoll and writers from Junior Achievement USA, visit The Real Deal by RetailMeNot.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the most widely used digital coupon site in the United States. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of digital coupons from retailers. Online coupons are rated and ranked by users, ensuring that quality deals rise to the top and expired coupons drop down the list. RetailMeNot.com is operated by RetailMeNot, Inc., the world's leading marketplace for digital coupons.

Shopping on the go? Download the RetailMeNot Coupons app for iPhone and Android phones to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com and authorize the RetailMeNot app on Facebook, follow the company via Twitter @retailmenot and add us on Google+. Consumers can sign up for RetailMeNot's Online and In-Store Coupons Newsletter by visiting: http://www.retailmenot.com/signup.

About RetailMeNot, Inc.

RetailMeNot, Inc. (http://www.retailmenot.com/corp/) is the world's leading digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers. RetailMeNot, Inc. experienced more than 450 million consumer visits to its sites in 2012. The RetailMeNot, Inc. portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading digital coupon site in the United States; www.VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom;www.Deals.com in Germany; www.ActiePagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Poulpeo.com, leading digital coupon and cash back sites in France; and www.Deals2Buy.com, a leading discount offer site in North America.

Be sure to "like" RetailMeNot, Inc. onFacebook and follow the company via Twitter@retailmenotinc.

About Jean Chatzky

Jean Chatzky is an award-winning journalist, best-selling author and the financial editor for NBC's*Today*. Chatzky is a highly sought-after motivational speaker and has been honored with numerous awards including the Consumer Federation of

America's Betty Furnes Consumer Media Service Award for her nearly two decades of pioneering personal finance education. In addition to *Today*, Chatzky is the host of *Money Matters With Jean Chatzky* on RLTV and also regularly shares her advice and opinions as a guest on popular television programs including *The View*, *Morning Joe*, and more.

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