

RetailMeNot.com to Help Drive Thousands of Deal-Seeking Movie Buffs to U.S. Theaters Over Memorial Day Weekend by Giving Away Super Coupons™ for Movie Tickets

- 7,500 Super Coupons™ available on RetailMeNot.com Friday, May 24, on a first-come, first-served basis
- Super Coupon™ good for \$7 off movie tickets that are a part of the promotion
- Sign up for the Super Coupon™ alert before Friday, May 24, to be among the first to receive a notification email when the movie ticket deal is available
- Select consumers who sign up to receive an alert for the movie ticket Super Coupon™ will be eligible to win a trip to Hollywood

AUSTIN, Texas, May 22, 2013 /PRNewswire/ -- RetailMeNot (www.retailmenot.com), the largest digital coupon site in the United States, today announced that it is helping kick-start the summer movie season by offering deal-seeking film fanatics deeply discounted movie tickets for Memorial Day Weekend.

(Logo: <http://photos.prnewswire.com/prnh/20130312/DA74245LOGO>)

On Friday, May 24, 2013, RetailMeNot.com will offer an exclusive online deal for \$7 off a single movie ticket purchased as a part of the promotion from May 24 through June 23—that's 60% off the national average price of a movie ticket!

There will be 7,500 Super Coupons™ available exclusively on RetailMeNot.com and they will be provided on a first-come, first-served basis. To receive an email notification as soon as the deal is available, movie enthusiasts should visit www.RetailMeNot.com/moviedeal and sign up for this Super Coupon™ alert before Friday, May 24.

"Our goal at RetailMeNot is to consistently delight consumers with the best savings and offers available in the marketplace to help them afford more of the things they want," said Jill Balis, the senior vice president of marketing at RetailMeNot, Inc. "Memorial Day weekend kicks off the summer blockbuster season, so now is a perfect time to enjoy a movie with friends and family at a huge discount."

Win a Trip to Hollywood!

To celebrate another RetailMeNot Super Coupon™, five lucky people will win a trip to Hollywood! Sign up to receive an alert for the movie ticket Super Coupon™ (at www.RetailMeNot.com/moviedeal) to be entered to win a free trip to Los Angeles to tour a movie studio. Five winners will receive a notice via email that their weekend to Hollywood, including flight, hotel and event/movie tickets, is on us at RetailMeNot! The estimated retail value of each of the five packages is \$1,000. For contest rules, visit www.retailmenot.com/contests/.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the most widely used digital coupon site in the United States. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of deals and offers from retailers. Digital coupons are rated and ranked by users, ensuring that quality digital coupons rise to the top and expired digital coupons drop down the list. RetailMeNot.com is operated by RetailMeNot, Inc., the world's leading marketplace for digital coupons and deals.

Shopping on the go? Download the [RetailMeNot Coupons](#) app for iPhone and Android phones to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com and authorize the RetailMeNot app on Facebook, follow the company via Twitter [@retailmenot](#) and add us on Google+. Consumers can sign up for RetailMeNot's Online and In-Store Coupons Newsletter by visiting: <http://www.retailmenot.com/signup>.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) is the world's leading digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands

of offers from retailers. RetailMeNot, Inc. experienced more than 450 million consumer visits to its sites in 2012. The RetailMeNot, Inc., portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading online coupon site in the United States; www.VoucherCodes.co.uk, the leading online coupon site in the United Kingdom; www.Deals.com in Germany; www.ActiePagina.nl in the Netherlands; Bons-de-Reduction.com and www.Poulpeo.com in France; and www.Deals2Buy.com, a leading discount offer site in North America.

Be sure to "like" RetailMeNot, Inc. on [Facebook](#) and follow the company via Twitter [@retailmenotinc](#).

Media Contacts:

RetailMeNot PR Department
[+1 512 777 2957](tel:+15127772957)
media@rmn.com

Allison+Partners Public Relations
retailmenot@allisonpr.com

SOURCE RetailMeNot

<https://retailmenot.mediaroom.com/2013-05-22-RetailMeNot-com-to-Help-Drive-Thousands-of-Deal-Seeking-Movie-Buffs-to-U-S-Theaters-Over-Memorial-Day-Weekend-by-Giving-Away-Super-Coupons-for-Movie-Tickets>