Deals2Buy.com Monthly Deal Breaker Report: What to Buy During Memorial Day Weekend

AUSTIN, Texas, May 22, 2013 /PRNewswire/ -- Deals2Buy (www.deals2buy.com), a leading deals website for discounts and close-out inventory offers, today released the Memorial Day weekend edition of its monthly Deal Breaker Report, identifying the hottest deals available on Deals2Buy.com leading up to Memorial Day weekend.

(Logo: http://photos.prnewswire.com/prnh/20121119/DA16114LOGO)

Memorial Day weekend is often thought of as the unofficial start of summer, and according to a survey Deals2Buy recently conducted with The Omnibus Company (www.omnibus.com), consumer-purchasing plans during May reflect consumer excitement for summer to begin. This month, **1 in 5 (20%) consumers surveyed will book summer travel and another 29 percent are likely to buy new summer clothing** during this time frame.

To kick-start their summer shopping, **79 percent of consumers surveyed typically seek out information about Memorial Day weekend sales** to help them find the best deals. The top resources respondents use to find these sales are newspaper ads or circulars (37%), retailer websites (23%) and coupon websites (17%).

"We're encouraged to see that such a high percentage of consumers plan to take advantage of Memorial Day weekend sales, as May is a great time to get deep discounts on apparel, home goods and gym memberships," says Mike Spankie, senior merchandising manager of Deals2Buy.com. "However, there are some items you may want to hold off on while you're out and about shopping this weekend to avoid paying top dollar if you don't need the items right away."

With warmer weather here or just around the corner, **13 percent of consumers surveyed plan to purchase outdoor furniture** in May, but this is when patio furniture and grill costs are at a premium.

"If you can wait, retailers will begin discounting summer seasonal items closer to July and August," adds Spankie.

Additionally, because May is graduation season and many new smartphones have been released onto the market, **17 percent of consumers surveyed plan to purchase consumer electronics** in May through the beginning of June.

"I would caution that May is not typically when we see the deepest discounts on new electronics," says Spankie, "but if you're willing to buy an older model, you'll always get a cost benefit."

More than 4 in 5 (83%) consumers surveyed can name at least one electronic item that they would buy an older model of instead of the new version to save money. Laptops (60%), smartphones (56%) and cameras (51%) top this list. However, 17% of respondents are unwilling to purchase older model electronics even if it means they'd save money.

Consumers can visit Deals2Buy.com year-round for discounts on a variety of products and services, but they should act now to take advantage of the Memorial Day weekend deals below.

Editor's Picks – Top Memorial Day Weekend Deals

Outdoors

Save $240 off the Garden Oasis Shoal Creek 7-Piece Dining Set. Now only $359.99 + free delivery or in-store pickup at Sears.
http://www.deals2buy.com/deals/o/356664-garden-oasis-shoal-creek-7pc-dining-set

Save 23% off the Crosley Griffith 2 Metal Outdoor Seating Set in White. Now only $159.99 + free shipping at Cymax Stores.
http://www.deals2buy.com/deals/o/356670-crosley-griffith-2-metal-outdoor-seating-set-in-whi

Save $120 off a Propel Trampolines 15-foot Trampoline With Enclosure and Anchor Kit. Now only $299.99 + free in-store pickup at Sears.
http://www.deals2buy.com/deals/o/356630-propel-trampolines-15ft-trampoline-with-enclosure-a

Save 15% Off Franklin Sports Outdoor and Indoor Hockey, Basketball, Baseball, Volleyball Games including free shipping at BuyDig.
http://www.deals2buy.com/deals/o/356722-15-off-franklin-sports-outdoor-and-indoor-hockey-ba
Expires May 31, 2013

Save up to 50% off sun care products at Walgreens. Includes free shipping with $25 purchase.
http://www.deals2buy.com/deals/o/356694-up-to-50-off-suncare-sale
Expires May 25, 2013

Save 69% off Lokkii HWG110816F (Black Enamel) 14-inch Portable Charcoal BBQ Grill. Now only $24.99 + free shipping at eBay.
http://www.deals2buy.com/deals/o/356665-lokkii-hwg110816f-black-enamel-14-portable-charcoal

Save 82% off an i-Zoom 11 LED 20 Lumens LED Mini Lantern for Camping & Emergencies. Now only $8.99 + free shipping at eBay.
http://www.deals2buy.com/deals/o/356669-izoom-11-led-20-lumens-led-mini-lantern-for-camping

Apparel & Accessories

Save up to 50% off select sunglasses and get free 2nd day shipping at SunglassHut.com.
http://www.deals2buy.com/deals/o/356680-up-to-50-off--free-2nd-day-shipping-
Expires May 31, 2013

Save up to 50% off sunglasses for him or her and get free shipping at eBay.
http://www.deals2buy.com/deals/o/356193-up-to-50-off-sunglasses-for-him-or-her--free-shippi
Expires May 31, 2013

Travel

Save up to 50% off travel with Travelocity's Memorial Day sale.
http://www.deals2buy.com/deals/o/356625-save-up-to-50-off-from-travelocity
Expires May 27, 2013

Save up to 30% off hotels with the hotels.com Memorial Day sale.
http://www.deals2buy.com/deals/o/356622-save-up-to-30-off-during-memorial-day-sale
Expires May 27, 2013

Electronics

Save up to 66% off computers, TVs, Blu-ray players, cameras, appliances and much more at BestBuy. Offers are changing daily between now and June 1, so check back often.
http://www.deals2buy.com/deals/o/356631-save-up-to-66-off-during-best-buys-kick-off-to-summ
Expires June 1, 2013

Survey Methodology:
The survey was conducted by The Omnibus Company between May 2 and May 9, 2013, among 1,058 nationally representative Americans ages 18 and over, using an email invitation and an online survey. Quotas are set to ensure reliable and accurate representation of the entire U.S. population 18 and over. Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. In this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample. The marge of error for any subgroups will be slightly higher.

About Deals2Buy.com

Founded in 2002, Deals2Buy (www.deals2buy.com) focuses on delivering consumers time-sensitive last-minute deals on thousands of products and services. Known among tech professionals and enthusiasts as a leading destination for deals on items like laptops, computing hardware and other technology products, the site has since expanded its discounted offerings to include promotions for products and services — everything from clothing and credit card offers to jewelry and tax-preparation services. Deals2Buy is a RetailMeNot, Inc. website. Follow Deals2Buy on Twitter, Facebook and Google+. To get hot deals delivered directly to your inbox, sign up for deal alerts at http://www.deals2buy.com/#subscribe-modal.

About RetailMeNot, Inc.

RetailMeNot, Inc. (http://www.retailmenot.com/corp/) is the world's leading digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of offers from retailers. RetailMeNot, Inc. experienced more than 450 million consumer visits to its sites in 2012. The RetailMeNot, Inc., portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading online coupon site in the United States;www.VoucherCodes.co.uk, the leading online coupon site in the United Kingdom; www.Deals.com in Germany; www.ActiePagina.nl in the Netherlands; Bons-de-Reduction.com and www.Poulpeo.com in France; and www.Deals2Buy.com, a leading discount offer site in North America.

Be sure to "like" RetailMeNot, Inc. onFacebook and follow the company via Twitter@retailmenotinc.

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