Giulio Montemagno Appointed as Senior Vice President of International for RetailMeNot, Inc.

AUSTIN, Texas, April 30, 2013 /PRNewswire/ -- RetailMeNot, Inc. (www.retailmenot.com/corp/), the world's leading digital coupon marketplace, today announced that it has appointed Giulio Montemagno as the company's first senior vice president of International. He will report to RetailMeNot's chief operating officer, Kelli Beougher.

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(Logo: http://photos.prnewswire.com/prnh/20130312/DA74245LOGO)

In this role, Montemagno will drive the strategy of RetailMeNot outside of North America and oversee operations for the company's portfolio of brands in International markets, including VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom; www.Deals.com in Germany; www.ActiePagina.nl, a leading digital coupon site in the Netherlands; and Bons-de-Reduction.com and www.Poulpeo.com, leading digital coupon and cash back sites in France.

Montemagno joins RetailMeNot after spending 12 years at eBay and its PayPal subsidiary, serving in various senior management roles within its business development, product management and corporate strategy teams. Most recently Montemagno was general manager, Western Europe for PayPal.

"We are incredibly happy to bring an e-commerce and digital payments veteran like Giulio to RetailMeNot during a significant period in our company's history as we expand our operations internationally," said Kelli Beougher, COO, RetailMeNot, Inc. "As we improve our service to consumers and our retail partners and integrate our brands under the RetailMeNot banner in markets outside of North America, I look forward to working with Giulio as we strive to make our name synonymous with value globally."

Montemagno received his master's in Business Administration from Columbia University in New York, and the London Business School, and he received his Bachelor's of Science from IULM University in Milan.

About RetailMeNot, Inc.

RetailMeNot, Inc. (www.retailmenot.com/corp/) is the world's leading digital coupon marketplace. The company's websites enable consumers across the globe seeking to save money to find hundreds of thousands of digital coupons from retailers. RetailMeNot, Inc. experienced more than 450 million consumer visits to its sites in 2012. The RetailMeNot, Inc. portfolio of coupon and deal websites includes www.RetailMeNot.com, the leading digital coupon site in the United States; www.VoucherCodes.co.uk, the leading digital coupon site in the United Kingdom;www.Deals.com in Germany; www.ActiePagina.nl, a leading digital coupon site in the Netherlands; Bons-de-Reduction.com and www.Poulpeo.com, leading digital coupon and cash back sites in France; andwww.Deals2Buy.com, a leading discount offer site in North America.

Be sure to "like" RetailMeNot, Inc. onFacebook and follow the company via Twitter@retailmenotinc.

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SOURCE RetailMeNot, Inc.

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