Douglas Jeffries Appointed WhaleShark Media's Chief Financial Officer

AUSTIN, Texas, Jan. 30, 2013 /PRNewswire/ -- WhaleShark Media, Inc. (www.whalesharkmedia.com), the world's largest coupons and deals marketplace, today announced that it has appointed Douglas Jeffries as its Chief Financial Officer.

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(Logo: http://photos.prnewswire.com/prnh/20120508/DA02756LOGO)

As CFO, Doug will also manage the company's global finance, legal, facilities and human resource teams.

"As WhaleShark Media continues to grow, I'm really pleased that Doug is joining us as we deepen the experience set of our global executive management team," said Cotter Cunningham, CEO and Founder, WhaleShark Media, Inc. "Doug's background in ecommerce and technology can help us keep up our rapid pace as WhaleShark continues to build on our leadership position online and through our mobile channels."

Doug brings to WhaleShark Media more than 20 years of executive leadership experience in finance and operations working for several public companies. Most recently, Doug was Executive Vice President & Chief Financial Officer of Taleo, an innovative publicly traded human capital management software company serving thousands of customers globally. In 2012, Taleo was acquired by Oracle for a reported $1.9 billion.

Prior to Taleo, Doug was Senior Vice President and Chief Financial Officer at Palm, Inc. where he helped support the company's rapid expansion and launch of revolutionary new smartphone products. Previously, he was Vice President of Finance and Chief Accounting Officer at eBay. Doug started his career at Price Waterhouse and holds an MBA from University of Southern California.

Fast Facts About WhaleShark Media

- WhaleShark Media, a highly profitable company, experienced more than 450 million visits to its websites in 2012 and generated more than $140 million in revenue.
- The company operates coupon and deals websites like RetailMeNot and Deals2Buy in the United States, VoucherCodes.co.uk in the United Kingdom, Bons-de-Reduction in France and Deals.com in Germany.
- 3 million consumers have downloaded the free RetailMeNot Coupons app on the iPhone and Android phones (www.retailmenot.com/mobile)
- In 2012, the company helped facilitate more than $2.5 billion in merchant sales. From Thanksgiving through Cyber Monday (2012), RetailMeNot.com helped facilitate 2% of all ecommerce sales in the United States.

About WhaleShark Media, Inc.

WhaleShark Media, Inc. (www.whalesharkmedia.com) is the world's leading marketplace for online coupons and deals. The company's websites enable consumers seeking to save money to find hundreds of thousands of offers from retailers across the globe.

WhaleShark Media experiences more than 450 million consumer visits to its sites every year. The WhaleShark Media portfolio of coupon and deal websites includes www.RetailMeNot.com, the largest online coupon site in the United States; www.VoucherCodes.co.uk, the largest online coupon site in the United Kingdom;www.Deals.com in Germany; web.Bons-de-Reduction.com and www.Poulpeo.com in France; and www.Deals2Buy.com, a leading discount offer site in North America. WhaleShark Media is a fast-growing, profitable company funded by venture capital firms Austin Ventures, Norwest Venture Partners, Adams Street Partners, Google Ventures, J.P. Morgan Asset Management and Institutional Venture Partners (IVP).

Be sure to "like" WhaleShark Media on Facebook and follow the company via Twitter@whalesharkmedia.

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