Deals2Buy.com Announces Inaugural "Deal Breaker" Report for Football Fans Preparing for the Big Game

Monthly index to report top-performing web deals, curated editor's picks for seasonal events and insights on the best time to buy certain products

AUSTIN, Texas, Jan. 28, 2013 /PRNewswire/ -- Deals2Buy (www.deals2buy.com), a leading deals website for discounts and close-out inventory offers, today released the inaugural edition of its Deal Breaker Report, which identifies the hottest deals it has for a variety of products each month. Based on internal website data and editorial picks from its merchandising team, the monthly report will provide discount-savvy consumers with great offers available across categories, such as televisions, laptops, cameras, mobile phones, tablets and numerous retail categories from apparel to jewelry to sporting goods.

(Logo: http://photos.prnewswire.com/prnh/20121119/DA16114LOGO)

Now through Tuesday, January 29, consumers can submit a deal to Deals2Buy.com for the chance to win a big-screen TV (valued at $1,099.99) for the Big Game. To enter, visit www.deals2buy.com/contests.

"January and early February are great times for football fans to buy TVs and related electronics accessories. For those looking to enhance their game day viewing parties, now is the time to purchase an upgraded TV at inventory clear-out prices," says Mike Spankie, senior merchandising manager of Deals2Buy.com. "During this time of year, retailers deeply discount older model televisions to make room for the new technology debuted during the Consumer Electronics Show, held every year in January."

Consumers can visit Deals2Buy.com year-round for discounts on everyday essentials, but to gear up for game day, check out the curated hot deals below.

Editor's Picks for the Big Game

TVs

- **Select HDTVs up to 25% off plus free shipping at Best Buy http://www.deals2buy.com/deals/31bukt9ajn-up-to-25-off-select-hdtvs-plus-free-shipping**
- **Sony 46" LED 1080p 3D HDTV with Internet connectivity. Save $500. Now only $1,099.99 plus free shipping at Sony. http://www.deals2buy.com/deals/31lrk7uwsy-46-led-hx750-internet-tv-kdl46hx750**
- **VIZIO 47" LED Backlit LCD 1080p HDTV with built in Wi-Fi. Save $50. Now only $748 plus free shipping at Dell. http://www.deals2buy.com/deals/31mzdfxik4-vizio-47inch-ledbacklit-lcd-tv--m3d470kde-1080p-edg (expires 1/30/2013)**
- **Samsung 51" Plasma 1080p HDTV. Save $103.99. Now only $687.99 plus free shipping at Tiger Direct. http://www.deals2buy.com/deals/31nvhsio3i-samsung-pn51e530-51-class-plasma-hdtv--1080p-600hz-**
- **Sony 55" LED 1080p HDTV with Internet connectivity. Save $500. Now only $1,299.99 plus free shipping at Sony. http://www.deals2buy.com/deals/31l5nkvd4d-546-diag-led-ex640-internet-tv-kdl55ex640**
- **Samsung 55" LED 1080p HDTV. Save $500. Now only $899.99 plus free shipping at Best Buy. http://www.deals2buy.com/deals/31oxd3iwnk-samsung--55-class-5458-diag--led--1080p--120hz--hdt (expires 2/2/2013)**
- **Samsung 55" LED 1080p 3D HDTV with built in Wi-Fi and with 4 pairs of 3D Glasses. Save $1,100. Now only $1,497.99 plus free shipping at Adorama. http://www.deals2buy.com/deals/31lp79dnfz-samsung-un55es7100-55-led-flat-panel-3d-hdtv-with-1**
- **Samsung 60" LED 1080p HDTV. Save 48%. Now only $1,097.99 plus free shipping at Tiger Direct. http://www.deals2buy.com/deals/31mrulzday-samsung-un60eh6000-60-class-led-hdtv--1080p-1920-x-**

TV accessories

- **Media cabinet for your TV with glass window doors. Save 26%. Now only $170 plus free shipping at Target. http://www.deals2buy.com/deals/31mkxjzwoc-windham-media-cabinet-in-black-or-yellow**
- **Flat Panel TV Mount for 34" to 60" TVs. Save 30%. Now only $69.99 plus free shipping at Radio Shack. http://www.deals2buy.com/deals/31mjpoj9ob-level-mount-3460-fixedtilt-flat-panel-mount (expires 1/31/2013)**

Fan gear

- **NFL Gear – Buy one, get one 50% off plus free shipping at Lids.com http://www.deals2buy.com/deals/31mpmd3kbb-buy-one-get-one-50-off-nfl-gear**
- **Save up to 50% on footwear and up to 70% on apparel, plus free shipping at Finish Line**

http://www.deals2buy.com/deals/31e7pqr1xl-end-of-season-sale

Watch-party enhancers

- **3-Station Buffet Server and Warming Tray – Save 41%. Now only $29 at Walmart. http://www.deals2buy.com/deals/31mfbm1hw2-nostalgia-electrics-3station-buffet-server-and-warm**
- **Home Classics Football Fleece Throw – Save 29%. Now only $11.38 at Kohl's. http://www.deals2buy.com/deals/31mr8yp0c0-home-classics-football-fleece-throw**
- **Samsung ST77 16.1MP Compact Digital Camera. Save 60%. Now only $79.99, plus free shipping at eBay. http://www.deals2buy.com/deals/31lr2o798v-samsung-st77-compact-digital-camera--161mp--5x-**
- **Six-section relish server for 50% off. Now only $12.97 at Macy's.http://www.deals2buy.com/deals/31majzfdcr-godinger-siena-sixsection-relish-server**

What's hot – Top-performing deals* January 2013

January 2013
Best Buy New Year Sale – Up to 60% off hundreds of items
Tiger Direct New Year sale on laptops, tablets, desktops, and TVs
Fossil – Up to 35% off
Express clothing – Up to 70% off + 35% off already reduced clearance items
Lenovo G570 Laptop for $399.88 (33% off) at OfficeMax
Memory cards for 40% to 57% off at Best Buy
Dell Inspiron 15 Laptop for $383.99 (15% off) at Dell
Airline Tickets 3% off both sale and regular fares at Emirates Airlines
Wilson's Leather – Up to 80% off clearance + 20% additional off
Southwest Airlines – Las Vegas Sale – $50 coupon + 2 tickets to Vegas shows

** Top-performing deals determined by click volume on Deals2Buy.com.*

About Deals2Buy.com

Founded in 2002, Deals2Buy (www.deals2buy.com) focuses on delivering consumers time-sensitive last-minute deals on thousands of products and services. Known among tech professionals and enthusiasts as a leading destination for deals on items like laptops, computing hardware and other technology products, the site has since expanded its discounted offerings to include promotions for products and services — everything from clothing and credit card offers to jewelry and tax-preparation services. Deals2Buy is a WhaleShark Media website. Follow Deals2Buy on Twitter, Facebook and Google+.

About WhaleShark Media, Inc.
WhaleShark Media, Inc. (www.whalesharkmedia.com) is the world's leading marketplace for online coupons and deals. The company's websites enable consumers seeking to save money to find hundreds of thousands of offers from retailers across the globe.

WhaleShark Media experiences more than 450 million consumer visits to its sites every year. The WhaleShark Media portfolio of coupon and deal websites includes www.RetailMeNot.com, the largest online coupon site in the United States; www.VoucherCodes.co.uk, the largest online coupon site in the United Kingdom;www.Deals.com in Germany; web.Bons-de-Reduction.com and www.Poulpeo.com in France; and www.Deals2Buy.com, a leading discount offer site in North America. WhaleShark Media is a fast-growing, profitable company funded by venture capital firms Austin Ventures, Norwest Venture Partners, Adams Street Partners, Google Ventures, J.P. Morgan Asset Management and Institutional Venture Partners (IVP).

Be sure to "like" WhaleShark Media on Facebook and follow the company via Twitter@whalesharkmedia.

Media Contacts:

RetailMeNot PR Department
+1 512 777 2957
media@rmn.com

Allison+Partners Public Relations
Deals2Buy@allisonpr.com

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