RetailMeNot.com Will Ship YOU for Free...to Your Next Vacation!

- For 12 days, from December 6-17, daily prizes help promote free shipping offers available from retailers on RetailMeNot

- The winner of our last daily giveaway will be shipped for free to his or her next vacation getaway within the continental United States or Canada, with airfare courtesy of Orbitz.com, plus a 7-night hotel stay courtesy of RetailMeNot

- RetailMeNot to contribute $1 for each daily entry, up to $25,000 for the 12-day period, to Hurricane Sandy charities in New Jersey and New York

AUSTIN, Texas, Dec. 6, 2012 /PRNewswire/ -- RetailMeNot.com (www.retailmenot.com), the largest online coupon site in the United States, today announced the launch of the "Free Shipping...to Your Next Vacation" contest.

(Logo: http://photos.prnewswire.com/prnh/20120308/DA66724LOGO-b)

Every day, for 12 consecutive days from December 6–17 (10 a.m. through midnight CST), RetailMeNot will celebrate the thousands of merchants who provide consumers online free shipping offers at http://www.retailmenot.com/freeshipping by giving away daily prizes like:

- Starbucks: a brand-new Starbucks Verismo at-home coffee machine
- HP: An HP ENVY Touchsmart Ultrabook 4t
- Kohl's: A $1,000 shopping spree

Online shoppers can access the full calendar of retailers' holiday shipping deadlines by visiting this frequently updated resource on the RetailMeNot blog: http://www.retailmenot.com/blog/christmas-shipping-deadlines-2012.html.

On the last day of the giveaway, RetailMeNot is giving away a prize that includes being shipped away—for free—to your next vacation! Our partner for this contest, Orbitz.com, will provide airfare for two people to travel anywhere in the continental United States or Canada. RetailMeNot will also sponsor a 7-night hotel stay (assuming an average hotel rate of $300 per day). Finally, the winner will receive $1,000 in prepaid VISA gift cards to help cover any other incremental costs, e.g. meals, transportation, entertainment.

"As we approach the end of this hectic holiday shopping period, we want to remind millions of consumers that RetailMeNot is the place to go to go for thousands of coupons and deals this holiday season, including free shipping offers from their favorite online stores," said Jill Balis, senior vice president of marketing, WhaleShark Media, Inc., the operator of RetailMeNot. "And to assist those less fortunate this holiday season, as part of this contest we are going to donate $1 per entry during the 12-day period to help the victims of Hurricane Sandy."

RetailMeNot is proud to support charities helping to assist the victims of Hurricane Sandy by dividing contributions evenly between the Mayor's Fund to Advance New York City and The Hurricane Sandy New Jersey Relief Fund. RetailMeNot will contribute up to $25,000 for the entire 12-day period of the contest promotion.

Enter the contest daily starting December 6, 2012, by visiting retailmenot.com/contests.

Terms and conditions:

- Consumers can enter the contest daily starting December 6, 2012, by visiting retailmenot.com/contests.
- Daily giveaways from leading merchants will run for 12 consecutive days from December 6–17, 2012 (10 a.m. to midnight, CST).
- Entries count toward that date's prize only.
- Each day, RetailMeNot will award $1 per contest entry to Hurricane Sandy relief charities, up $25,000 total for the 12-day period. Funds will be evenly split between The Mayor's Fund to Advance New York City and The Hurricane Sandy New Jersey Relief Fund.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the leading consumer destination for collaborative online coupon, deal and promotional code hunting and sharing. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of deals and offers from retailers from across the globe. Online coupons are rated and ranked by users, ensuring that quality deals rise to the top and expired coupons drop down the list. RetailMeNot.com is operated by WhaleShark Media, Inc., the world's leading marketplace for online

coupons and deals.

Shopping on the go? Download the RetailMeNot Coupons app for iPhone and Android phones to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com and authorize the RetailMeNot app on Facebook, follow the company via Twitter @retailmenot and add us on Google+.

About WhaleShark Media, Inc.

WhaleShark Media, Inc. (www.whalesharkmedia.com) is the world's leading marketplace for online coupons and deals. The company's websites enable consumers seeking to save money to find hundreds of thousands of offers from retailers across the globe. WhaleShark Media experiences more than 400 million consumer visits to its sites every year. The WhaleShark Media portfolio of coupon and deal websites includes www.RetailMeNot.com, the largest online coupon site in the United States; www.VoucherCodes.co.uk, the largest online coupon site in the United Kingdom;www.Deals.com in Germany; web.Bons-de-Reduction.com and www.Poulpeo.com in France; www.Deals2Buy.com; www.CouponSeven.com; and www.CouponShare.com. WhaleShark Media is a fast-growing, profitable company funded by venture capital firmsAustin Ventures, Norwest Venture Partners, Adams Street Partners, Google Ventures, J.P. Morgan Asset Management and Institutional Venture Partners (IVP).

Be sure to "like" WhaleShark Media on Facebook and follow the company via Twitter@whalesharkmedia.

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