RetailMeNot Austin Marathon Relay Participants Running For Financial Literacy

Race provides unique, fun format for runners and generates educational funds for Central Texas students

AUSTIN, Texas, Sept. 24, 2012 /PRNewswire/ -- Yesterday, RetailMeNot (www.retailmenot.com), the largest online coupon site in the United States, and Junior Achievement held another successful Austin Marathon Relay. The RetailMeNot Austin Marathon Relay is Junior Achievement's largest annual fundraiser and one of the country's top relay events. Proceeds from the event support Junior Achievement's efforts to inspire students in Central Texas to stay in school and achieve economic success as adults. This year's race raised more than $125,000 for Junior Achievement, supporting financial education programs for at least 2,500 Central Texas students.

(Logo: http://photos.prnewswire.com/prnh/20120308/DA66724LOGO-b)

The winning team crossed the finish line with a time of 2 hours thirty-seven minutes. The winning team consisted of David Hodges, Lance Gay, Joshua Brady, Geoffrey Whitfield and Aaron Greer.

As Austin's only five-person marathon relay, this Relay is one of a few race opportunities where the course takes runners through Austin's skyline near Lady Bird Lake and the Capitol. Auditorium Shores remains the common exchange point for runners and provides a central location for family, friends and participants to hang out and enjoy local food vendors while team members run their leg of the course.

"Each year, the Relay shows how strong a support system we have for our youth and their education in Austin," said Dave Swincher, president of Junior Achievement of Central Texas. "The Relay event gets better every year, and I am happy to see our Austin community come out and support our K-12 programs. It is a great feeling to run for a cause and these participants, sponsors and spectators should feel confident that they have truly made a difference in the life of an Austin student."

This year is the first year Junior Achievement of Central Texas, a non-profit organization, has organized the Austin Marathon Relay with coupon website RetailMeNot to raise awareness of its youth financial literacy program.

"We're excited to support the efforts of Junior Achievement as they provide Austin-area students with a critical life skill to become financially literate adults and smart consumers," said Lou Agnese, general counsel of WhaleShark Media, Inc. (operator RetailMeNot.com) and board member of JA Central Texas, "This event gives the Austin community a unique opportunity to enjoy this wonderful city - the global headquarters for our company. Junior Achievement has been a great contributor to our Savings Appreciation Campaign at RetailMeNot, and we're happy to support them in fulfilling their mission."

For the second year in a row, the race hosted the adidas High School Challenge (HSC), an invitational for high school teams that signed up for the Relay. Those high school teams received a complimentary race entry, racing singlets, technical training t-shirts and footwear provided by adidas. The Denton High School boys team was the winner of this year's adidas High School Challenge.

The title sponsor of this year's Austin Marathon Relay is RetailMeNot.com. For additional information on this event, please visit AustinMarathonRelay.com. To share or read runners' stories from the Relay, follow @TXMarathonRelay on Twitter or visit www.facebook.com/marathonrelay.

For every $100 raised, Junior Achievement can provide one more Central Texas classroom lessons on financial literacy. If you're interested in giving back to Junior Achievement, visit jacentex.org/donate.

For race results by Athlete Guild, please visit www.athleteguild.com.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the leading consumer destination for collaborative online coupon, deal and promotional code hunting and sharing. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of deals and offers from retailers from across the globe. Online coupons are rated and ranked by users, ensuring that quality deals rise to the top and expired coupons drop down the list. RetailMeNot.com is operated by WhaleShark Media, Inc., the world's leading marketplace for online coupons and deals.

Shopping on the go? Download the RetailMeNot Coupons App for iPhone and Android phones to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com on Facebook, follow the company via Twitter @retailmenot and add us on Google+.

About Junior Achievement

Junior Achievement is the world's largest organization dedicated to educating young people about business, economics and free enterprise. Through a dedicated volunteer network, Junior Achievement offers in-school and after-school programs for students in grades K-12. JA programs focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy and career development. For more information, visit www.ja.org. To donate, visit jacentex.org/donate.

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