RetailMeNot.com Launches Massive Back-to-School Savings Promotion

From pencils and backpacks to clothing and computers, thousands of online and in-store coupons are available to help consumers save money on back-to-school supplies

AUSTIN, Texas, July 26, 2012 /PRNewswire/ -- RetailMeNot (www.retailmenot.com), the largest online coupon site in the United States, today announced the launch of its massive Back-to-School savings promotion.

(Photo: http://photos.prnewswire.com/prnh/20120308/DA66724LOGO-b)

"Consumers continue to tell us that saving is still really important as they try to buy their school supplies on a tight budget," said Trae Bodge, senior editor of the RetailMeNot blog. "This school year, more merchants are making discounts available for in-store purchases via printable coupons or the new RetailMeNot iPhone mobile app."

A sample of some of the valid coupons as of July 26, 2012 include:

- **Verizon Wireless: RetailMeNot Exclusive! 30% Off Top Selling Devices + Free Shipping! (Ongoing Promotion)**
- **CompUSA: $10 off $100+ Back to School Tech Sale, Printable In-Store Coupon (Expires 8/10/2012)**
- **Aeropostale: 15% Off Total In-Store Purchase (Expires: 7/31/2012)**
- **Sears - EXTRA 20% Off Boys, Girls, Young Men's, & Juniors Clothing and Kids Shoes (Expires: 8/14/2012)**
- **Famous Footwear: Buy 1 Pair of Shoes and Get 2nd Pair for 50% Off (Expires: 8/15/2012)**
- **Microsoft Store - $200 Off Select Laptops & Students Receive Free Xbox 360 4GB + Free Shipping (Ongoing Promotion)**
- **PacSun - RetailMeNot Exclusive! 15% Off $110 + Free Shipping On Regular Priced Items. (Ongoing Promotion)**
- **Target - $10 Off When You Buy 2 Jansport Backpacks. (Expires: 8/4/12)**
- **Barnes & Noble - RetailMeNot Exclusive! NOOK Back To School Sale - Get a FREE $50 Barnes & Noble Gift Card When You Buy a NOOK Tablet - 16GB, Plus Free Shipping (Expires: 7/29/2012)**
- **Footlocker - RetailMeNot Exclusive! Take $15 Off $70+ (Expires: 7/28/12)**
- **Sports Authority - RetailMeNot Exclusive! Get $20 Off $100 or More (Expires: 8/01/12)**
- **Steve Madden - RetailMeNot Exclusive! Take $20 Off Orders of $100 or More, (Expires: 8/8/12)**

Other category pages for back-to-school coupons:

- Textbooks: http://www.retailmenot.com/coupons/books
- Computers & computer accessories: http://www.retailmenot.com/coupons/laptop
- Tablets: http://www.retailmenot.com/coupons/tablet
- Uniforms: http://www.retailmenot.com/coupons/uniforms
- Clothing: http://www.retailmenot.com/coupons/clothing
- Sports: http://www.retailmenot.com/coupons/sports
- Shoes: http://www.retailmenot.com/coupons/shoes

RetailMeNot's back-to-school promotion will continue through September 2012. For more great deals, visit www.retailmenot.com/backtoschool.

About RetailMeNot.com

RetailMeNot.com (www.retailmenot.com) is the leading consumer destination for collaborative online coupon, deal and promotional code hunting and sharing. Our mission is to help consumers save money and enjoy a hassle-free discount shopping experience. Since November 2006, our users have shared hundreds of thousands of deals and offers from retailers from across the globe. Online coupons are rated and ranked by users, ensuring that quality deals rise to the top and expired coupons drop down the list. RetailMeNot.com is operated by WhaleShark Media, Inc., the world's leading marketplace for online coupons and deals.

Shopping on the go? Download the RetailMeNot Coupons App for iPhone to access Hot Deals, browse top coupons, popular stores and categories and get thousands of online and in-store coupons to shop when you want, where you want. Make sure to "like" RetailMeNot.com on Facebook, follow the company via Twitter @retailmenot and add us on Google+.

About WhaleShark Media, Inc.

WhaleShark Media, Inc. (www.whalesharkmedia.com) is the world's leading marketplace for online coupons and deals. The company's websites enable consumers seeking to save money to find hundreds of thousands of offers from retailers across the globe. WhaleShark Media experiences more than 400 million consumer visits to its sites every year. The WhaleShark Media

portfolio of coupon and deal websites includes www.RetailMeNot.com, the largest online coupon site in the United States; www.VoucherCodes.co.uk, the largest online coupon site in the United Kingdom;www.Deals.com in Germany; web.Bons-de-Reduction.com and www.Poulpeo.com in France; www.Deals2Buy.com; www.CouponSeven.com; and www.CouponShare.com. WhaleShark Media is a fast-growing, profitable company funded by venture capital firmsAustin Ventures, Norwest Venture Partners, Adams Street Partners, Google Ventures, J.P. Morgan Asset Management and Institutional Venture Partners (IVP).

Be sure to "like" WhaleShark Media on Facebook and follow the company via Twitter@whalesharkmedia.

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