

RetailMeNot's Best Things to Buy in September

So Long, Summer! Hello, Savings

AUSTIN, Texas, Aug. 29, 2019 /PRNewswire/ -- The dog days of summer are behind us, and September is ushering in the unofficial start of fall. Shoppers are recovering from their spending on summer travel and back-to-school shopping, but that doesn't mean there aren't other reasons to shop! Think: tailgating parties, Halloween and the holidays.



"Labor Day weekend kicks off a month of opportunities for shoppers to save in a variety of areas," says **Sara Skirboll**, shopping and trends expert for RetailMeNot. "The long weekend brings the end of summer, so seasonal items will be at or near their lowest prices. Shoppers can also look for savings this month on big-ticket items like appliances, mattresses, airfare and Apple products."

Jet Set for Less

Airline tickets are commonly discounted in early fall. Travelers can find the best deals on flights approximately eight weeks before the intended departure date, making Labor Day the perfect time to schedule flights for December. Pro tip: Set up fare alerts, so you can make sure you are getting the best price.

- Frontier: **up to 50% off your bookings**
- Alaska Airlines: **Up to 35% off**

A Stylish September

Retailers typically discount apparel items after they've been in the stores for about two months. Back-to-school staples were released at the end of June and early July, so Labor Day weekend will be a great time to stock up on things you may not have purchased yet for your back-to-school haul. Pro tip: Hold off on buying outerwear and denim, as the best prices will come down just as the temperature does.

- Macy's: **8% Cash back for online purchases**
- JCPenney: **Up to an extra 20% off in-store and online**

Rest Easy

According to the Better Sleep Council, it is best to replace a mattress every seven to eight years. Labor Day is the time to make it happen. Shoppers like to take their time before making such a large investment, and the three-day weekend gives them the opportunity to look around and test-drive different options. Shoppers who are in the market for a new bed can expect to see Labor Day savings as deep as 60% off, with some sales continuing longer.

- Mattress Firm: RetailMeNot Exclusive of **11% off your order** and **8% cash back**
- Wayfair: **Up to 75% off mattresses**

Big Savings on Big-Ticket Items

Labor Day will also kick off sales on appliances. Throughout the month, look for savings on refrigerators, stoves and washers and dryers. Even smaller appliances and kitchen gadgets will have prices slashed. Luckily, trends don't come and go as frequently in this category, so older models are just as functional. A word to the wise, though: If you aren't in a rush to purchase smaller household appliances, like vacuums and kitchen items, hold off until November because Black Friday and Cyber Monday will have discounts worth the wait.

- Home Depot: **Labor Day Savings! Up to 40% Off Appliance special buys**
- Best Buy: **Appliance Labor Day Sale! Up to 40% Off regular Appliance Top Deals**

Apple Pickin'

While the tech press has predicted the new Apple iPhone 11 will be available in September this is still a good time to find discounts on older models. Those who don't mind missing out on the latest features and updates can save big money on prior years' models. This month is a great time to snag a new mobile phone, computer or iPad, but most other electronics will be discounted in November as part of the Black Friday shopping celebration.

- Apple: **Up to \$200 off Macs with Apple Student pricing**
- Best Buy: **Up to \$300 off during the Apple sale event**

About RetailMeNot, Inc.

RetailMeNot, Inc. is a leading savings destination bringing people and the things they love together through savings with retailers, brands, restaurants and pharmacies. RetailMeNot makes everyday life more affordable through online and in-store coupon codes, cash back offers, discount gift cards, and the RetailMeNot Genie browser extension. Savings are also provided in consumers' mailboxes through the RetailMeNot Everyday™ direct mail package, and at the pharmacy with RxSaver by RetailMeNot.

RetailMeNot is a wholly owned subsidiary of Harland Clarke Holdings. To learn more, visit www.retailmenot.com/corp or follow @RetailMeNot on social media.

Media Contact
Hillary White
RetailMeNot
hwhite@rmn.com
(832) 278-5615

The logo for RetailMeNot, featuring the brand name in a stylized, cursive purple font.

SOURCE RetailMeNot

<https://retailmenot.mediaroom.com/2019-08-29-RetailMeNots-Best-Things-to-Buy-in-September>