Anonymous Holiday Gift Ideas Under \$20

Be the envy of the gift exchange

AUSTIN, Texas, Dec. 12, 2018 /PRNewswire/ -- Tis' the season of giving - which means friends, families and colleagues across the country will be taking part in the fun and festive tradition of gift exchanging. Whether anonymously buying for a co-worker, distant relative, or even a best buddy - RetailMeNot has gathered the top buys for \$20 or less.



Shopping and trends expert for RetailMeNot, Sara Skirboll, shares some advice on these buys. "It is important to play it safe – especially when it comes to purchasing gifts for those you don't know very well. Regardless of how casual your office, house or friend group may be; keep it simple, don't overthink it and always remember that it's the thought that counts."

Keep reading for some Secret Santa gift inspiration, and check out the RetailMeNot blog, *The Real Deal*, for the full list of gifts.

For the Ones That Need to Netflix and Chill

- Bath Bomb Beauty Popper: These bath bombs are a relaxing must-try and shoppers can snag these for just \$7.95 at American Eagle, where they can also save up to 50% sitewide
- Calm Retreat Pamper Kit: This travel kit is perfect for someone needing some zen in their life. It comes
 packed with skin-care goodies that will have them feeling instantly relaxed. Shoppers can find these at Ulta
 for \$9.99 where they can also get \$3.50 off purchases of \$15 or more, or use <u>Ulta gift cards</u> for more
 discounts.
- Pinch Provisions Binge-Watching Survival Guide: The ultimate gift of relaxation is just \$20 for the Netflixobsessed. Make their binge sessions complete with all the essentials, such as socks, coasters, folding forks —and a sofa yoga guide because they're not going anywhere for a while.

For the Brainiacs

- Daily Brain Games 2019 Daily Desk Calendar: Give the gift of a healthy mind with this calendar that keeps tab of the date and challenges the brain. Shoppers can find this at Kohl's for \$9.99.
- Creative Alchemy: Let them flex their creative muscles and explore mindfulness through different mantras, rituals and experiments. Shoppers can find this for \$17 at ModCloth.

For the Sweet Tooth

- Holiday Cocoa Mix Gift Pack: Savor the flavor of the holidays with gingerbread, peppermint and dark chocolate flavored hot cocoa. A go-to gift for the sweet tooth in the group for just \$9.99 from World Market.
- Rosé All Day Bears: These bears are infused with real rosé wine and shoppers can find a large box for just \$20 from Sugarfina. Cheers to that!

For the Party Animals

- Rock Solo Bluetooth Karaoke Microphone and Speaker: It's show-time! Make them the life of the party onthe-go with this set for \$19.99 at Barnes & Noble. -
- Gilded Monogram DOF Glass: Personalization always adds an extra special touch to any gift. Make a mark with a fancy glass featuring their initial from Anthropologie for just \$16.

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globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than \$560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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