

## Detour for Deals: March Offers Loads of Savings

AUSTIN, Texas, March 1, 2018 /PRNewswire/ -- With Presidents Day in the rearview and Memorial Day down the road, people might put their shopping lists on the back burner. However, there are many sales that will be springing up before the next major holiday. Pointing the way is RetailMeNot's Shopping and Trends Expert, Sara Skirboll, who says "Retailers will frequently use the change in seasons as a way to encourage shopping in stores, and 2018 is no different which is great news for those in need of winter apparel, gardening supplies or the soon-to-be vacationers."



With warmer temps naturally come thoughts of gardening and getting away, and those are two top categories offering big discounts this month. Shoppers should remember though that thinking ahead – even to next winter – is never a bad idea. Skirboll agrees: "What I love about March sales is that families can save on items for the whole year, not just the spring."

### Put the "Win" in Winter

With spring just around the corner, retailers are motivated to get larger-sized winter equipment into shoppers' hands to make space for new seasonal inventory. This makes March the month to snap up cold weather apparel and sports gear. And while inventory may be limited, the savings potential won't be. Expect deep discounts on sweaters, outerwear and boots, along with skis, snowboards and accessories. Just don't wait: Deals will start to thin out by April as stores shift their focus to the summer season. Shoppers can find savings at many retailers, including:

- Nordstrom: **Up to 50 percent off select UGG shoes and apparel for men, women and kids**
- Amazon: **Up to 70 percent off men's outerwear**

### Everything's Coming Up Roses

Sunshine and the occasional shower is the recipe for a homeowners' lawn coming to life. Big-ticket items like lawnmowers and weed whackers will make yardwork easier, and the significant sales will be easy on the wallet. Planting and fertilizing now will mean big blooms later, so complete the look with discounts on gardening tools, potting soil and seeds. Shoppers with a green thumb can take advantage of deals like these:

- Overstock: **Up to 55 percent off select outdoor essentials**
- Ace Hardware: **Up to \$30 cash back**

### Pack in the Savings

The holiday chaos has passed and travelers are starting to solidify spring break plans and begin thinking about summer vacations. Retailers know this is the perfect time to prepare, so they are discounting all manner of travel goods, from lightweight luggage to smart suitcases. Now is the time to get up to 60 percent off on select travel gear at many retailers, such as:

- Belk: **Up to 55 percent off luggage from Samsonite, Richardo, Delsey and more and up to \$10 cash back**
- Macy's: **Up to 60 percent off select styles TravelPro Walkabout 3.0 luggage**

### Get Outta Here

Now that travelers have their luggage in hand, it's time to book that tour package, hotel stay or cruise. Travel season is about to pick up and vacationers of all kinds can save. Those who love the high seas should book soon, as March is the end of what the travel industry calls "Wave Season," when many cruise lines offer deals. If riding the rails is the preferred method of travel, now is the time to book! Recent RetailMeNot research shows that train travel is among the highest discounted method of transportation for March. So regardless of the destination or vehicle of choice, travelers can look at Hotels.com, Hotwire and more for the best savings.

- Hotels.com: **Up to 50 percent off with app booking**

- Hotwire: Up to 60 percent off Hot Rate hotels

### Accessorize It

Warm-weather wardrobe styles are starting to roll out, and so are the accessories to match. Shoppers will be able to snag designer sunglasses, purses, watches and more for a steal. Don't be discouraged by the "last year" language as some styles are timeless, and saving money is always on-trend.

- Nordstrom Rack: Up to 75 percent off designer women's watches
- Amazon: Up to 70 percent off select women's clothing, shoes, jewelry, watches and more

### About RetailMeNot, Inc.

RetailMeNot, Inc. (<https://www.retailmenot.com/corp/>) is a leading savings destination connecting consumers with retailers, restaurants and brands, both online and in-store. The company enables consumers across the globe to find hundreds of thousands of offers to save money while they shop or dine out. RetailMeNot, Inc. estimates that \$4.8 billion in retailer sales were attributable to consumer transactions from paid digital offers in its marketplace in 2017, more than \$560 million of which were attributable to its in-store solution. The RetailMeNot, Inc. portfolio of websites and mobile applications includes RetailMeNot.com in the United States; RetailMeNot.ca in Canada; VoucherCodes.co.uk in the United Kingdom; ma-reduc.com and Poulpeo.com in France; and GiftCardZen.com and Deals2Buy.com in North America. As wholly owned subsidiaries of Harland Clarke Holdings, RetailMeNot and Valassis, a leader in intelligent media delivery, are partnering to connect retailers and consumers through meaningful digital, mobile and print promotions both online and in store.

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